§ 483-ff. National human trafficking resource center hotline poster. (a) The commissioner of temporary and disability assistance shall make publicly available on its website an electronic version of the National Human Trafficking Resources Center (NHTRC) hotline poster, or create and make available a variation thereof.

(b) The poster shall:

(1) be available for printing, at a minimum, in English and all other languages that the NHTRC poster is available in;

(2) be at least eight and one-half inches by eleven inches in size; and

(3) if created by the commissioner, include the following statement:

"If you or someone you know is being forced to engage in any activity and cannot leave - whether it is commercial sex, housework, farm work, or any other similar activity - call the National Human Trafficking Resource Center Hotline at 1-888-373-7888 to access help and services.

Victims of human trafficking are eligible for protections and services under United States and New York state law.

The hotline is:

(1) Available twenty-four hours a day, seven days a week;

(2) Toll free;

(3) Operated by a non-profit, non-governmental organization;

(4) Anonymous and confidential;

(5) Accessible in one hundred seventy languages; and

(6) Able to provide help, referral to services, training, and general information."

(c) The commissioner shall consult with other state agencies and organizations that he or she deems appropriate to encourage that such posters are located in public places where trafficking victims may be present, including but not limited to: highway rest stops, bus stations, truck stops, airports, adult or sexually oriented businesses, hospitals and urgent care centers. In consulting with such agencies and organizations, the commissioner shall advise that posters should be placed in conspicuous locations near primary public entrances or other areas where posters and notices are customarily posted on the premises.