§ 372-g. Abandoned infant protection program. The office of children and family services shall develop and implement a public information program to inform the general public of the provisions of the abandoned infant protection act. The program may include but not be limited to the following elements:

1. educational and informational materials in print, audio, video, electronic, or other media;

2. public service announcements and advertisements; and

3. establishment of toll-free telephone hotlines to provide information.