§ 131-aaa. Availability of adverse childhood experiences services. Each local social services district shall be required to make available to applicants and recipients of public assistance who are a parent, guardian, custodian or otherwise responsible for a child's care, educational materials developed pursuant to subdivision two of section three hundred seventy-c of this article to educate them about adverse childhood experiences, the importance of protective factors and the availability of services for children at risk for or suffering from adverse childhood experiences. The educational materials may be made available electronically and shall be offered at the time of application and recertification.