§ 4804. Outreach programs. 1. The department may develop and implement outreach programs to inform employees of their right to information regarding the toxic effects and circumstances under which these effects are produced by toxic substances found in the course of employment.

2. The department is authorized and empowered to enter into contractual agreements with public and private organizations to develop and implement such an outreach program.

3. As part of the outreach program, health officials may maintain a supply of informational leaflets in public buildings, including but not limited to local employment services offices of the department of labor, institutions and facilities under the supervision or control of the department of health, hospitals, union halls, community centers, schools and local agencies providing services to employers and employees to help insure that such persons are informed of the toxic substance information program. The department shall periodically distribute to newspapers, television and radio stations throughout the state public service announcements describing the toxic substance information outreach program.

4. The department of health shall develop informational leaflets concerning the toxic substance information program in cooperation with the industrial commissioner. The industrial commissioner may mail such leaflets to employers.