§ 4368. New York state gift of life medal of honor. The governor shall establish a program for public recognition of organ, tissue and bone marrow donors and their families for their life saving contributions. The governor shall commission the design, with the advice and consent of the department and the transplant council established pursuant to section forty-three hundred sixty-one of this article, of the "New York State gift of life medal of honor". Such medal shall be awarded annually to honor the memory of all individual organ donors or the gifts of donor families. Persons who donate bone marrow shall also be eligible to be awarded the medal. The department and the transplant council shall be responsible for nominating and choosing recipients, and for overseeing and maintaining such program.