§ 13.07 Signs and advertising structures restricted. 1. In order to conserve the natural beauty of and the investment of the state in state parks and parkways by preserving and regulating them for public uses, for the resort of the public for recreation, transportation, pleasure, air, light and enjoyment by keeping them in good order for the welfare of society, and to prevent the unrestricted use of signs and advertising structures and devices immediately adjacent to them, no person shall erect or maintain within five hundred feet of the border of any state park or parkway any advertising sign or advertising structures or devices of any kind, except under written permit from the office or state agency charged with responsibility for the maintenance of such park or parkway. The provisions of this section shall not apply to signs erected or maintained upon property in connection with a business conducted thereon, provided that such signs have an area of not more than twenty-four square feet, do not extend more than fifteen feet above the ground level, and are placed on the fronts of buildings.

2. The provisions of this section shall apply to all parkways constructed within the limits of a city with state funds or federal highway aid. In the event that jurisdiction is transferred pursuant to law from the office or state agency to a municipal park commission or department, the provisions of this section shall remain effective as to such parkways, and shall thereafter be enforced by the local park commissioner, commission or public authority to whom the jurisdiction is transferred.

3. In addition to any fine or penalty provided by this chapter, the attorney-general may institute any proper action, suit or proceeding to prevent, restrain, correct or abate a violation of this section or to cause the removal of any sign, advertising structure or device erected or maintained in violation of the provisions of this section.