§ 870-o. Amusement device and attraction awareness. The department shall develop, establish and implement, in cooperation with the carnival, fair and amusement park safety advisory board established in section eight hundred seventy-n of this article, a program to educate and provide awareness to the public on the risks of amusement devices and attractions to both adults and children, and how adults can take steps to assure their own safety and the safety of children in their care. The program established pursuant to this section shall provide and disseminate guidelines for safety while riding or using amusement devices or attractions by adults, adolescents and children. Such program shall utilize written information provided to the public and the posting of conspicuous signs at carnivals, fairs and amusement parks, as required by law or regulation.