§ 602-a. Outreach. 1. The commissioner shall have the obligation and duty of providing informational materials regarding shared work program eligibility. Such materials shall be made available on the department's website and provided to each employer within the state annually through such means as the commissioner deems appropriate.

2. The department shall conduct outreach to employers within the state for purposes of providing information regarding the benefits of shared work programs, including by remote and in-person information sessions, correspondence, assistance in completing an application for approval of a shared work program, and such other means as the commissioner may deem appropriate. The department shall consult and coordinate with the department of economic development, small business development centers and any other relevant agency, department, office, division, board, bureau, commission or authority.

3. The department shall report to the governor, the temporary president of the senate and the speaker of the assembly on any and all outreach efforts made pursuant to this section on an annual basis beginning one year after the effective date of this section.