§ 970-d. Survey area studies. Upon a finding that a study to determine if a redevelopment project within a specified area is feasible, the legislative body of a municipality may by resolution designate such area as a survey area and upon such designation shall undertake or cause to be undertaken such studies as are necessary to determine the feasibility of such redevelopment project within the survey area. Any person, group, association or corporation may in writing, request the legislative body to designate a survey area or areas for project study purposes, and may submit with their request plans showing the proposed redevelopment of such area or areas or any part or parts thereof.