§ 330. Legislative findings and statement of purpose. The rising toll of deaths and injuries resulting from highway accidents is a matter of state concern. Although the state and local governments presently are active in virtually all areas of highway safety, no formal mechanism exists for the integration and coordination of existing safety efforts. The establishment of a statewide highway safety program, under the guidance and direction of the governor, will provide this needed mechanism, and will result in the unification of state and local efforts in the struggle to reduce highway deaths and injuries.