§ 164-c. Printing cost reduction notices. There shall be printed on the cover or cover page of every annual report, report or similar publication issued by any department, division, commission, agency or any other entity of the state, a notice which states the following words or words to the effect of the following: "In an effort to reduce the costs of printing, please notify the producer of this document if you wish your name to be deleted from our mailing list or if your address has changed."