§ 301. Guidelines for development of community-based programs. In order to encourage the development of activities and programs that support older adults within communities, the office shall develop materials and guidelines for the development of community-based programs. Such guidelines and materials shall be designed to assist local area agencies on aging, non-profit entities, and community-based organizations that wish to establish programs for seniors in their local communities. In choosing what types of programs for which to develop guidelines and materials, the office shall focus on programs that have been successful in supporting older adults in the community and those that provide innovative approaches to existing challenges. Areas of concern, for which encouraging the spread of locally-based programs would be most beneficial, shall include, but not be limited to: (a) supporting the ability of older adults to stay in their homes, both through services and assistance with chores and maintenance; (b) general safety and prevention of abuse and exploitation; (c) socialization, both with peers and with individuals of all ages; (d) opportunities for involvement in the local community, including volunteerism; and (e) encouraging older adults who wish to continue their career or embark on a new career path.