§ 245. Information regarding the home energy assistance program for program participants. 1. For the purposes of this section, the following terms shall have the following meanings:

(a) "OTDA" shall mean the state office of temporary and disability assistance.

(b) "Home energy assistance program" or "HEAP" shall mean the low-income home energy assistance program implemented pursuant to section ninety-seven of the social services law.

2. The department of health shall notify program participants and provide information regarding eligibility and how to apply for the home energy assistance program. Such information shall be provided with each elderly pharmaceutical insurance coverage paper application that is distributed and also annually to all program participants.

3. The department of health shall consult with OTDA and the office on the development of the notification to program participants referenced in subdivision two of this section.

4. If a participant's household applies for and is enrolled in the home energy assistance program, the applicable local social services district shall provide written notification and information to the participant's household in accordance with OTDA regulations.

5. OTDA and the department of health, in consultation with each other, are authorized to promulgate any rules and regulations necessary to carry out the provisions of this section.