§ 6437. Prohibition on the marketing of credit cards. Each college shall prohibit the advertising, marketing, or merchandising of credit cards on college campuses to students, except pursuant to an official college credit card marketing policy. An official college credit card marketing policy may include:

1. registration of on-campus credit card marketers;

2. limiting credit card marketers to specific dates and specific areas of the campus as designated by the college;

3. prohibiting credit card marketers from offering gifts to a student in exchange for completing a credit card application; and

4. informing students about good credit management practices through programs which may include workshops, seminars, discussion groups, and film presentations.