§ 269. Library extension service. By such means, in such manner and upon such conditions as the regents may prescribe, they shall make provision for a library extension service for the promotion, organization and supervision of free libraries; for supplying information, advice, assistance or instruction on any matter pertaining to library methods or practice or to the establishment, equipment, organization or administration of libraries; for the acquisition, preparation and circulation of traveling libraries and other educational material; for aiding and encouraging study clubs; and for the employment of all suitable efforts to bring within the reach of all the people of the state, and awaken their desire for, increased opportunities and facilities for reading and study.