§ 14. Procedure upon interpleader; when independent claim barred. Parties interpleaded shall be served with the order of interpleader, personally or by publication in manner provided for the service of a citation in the surrogate's court, except that in the case of a claim for land appropriated publication in one newspaper published in the county where such land is located, once in each of four successive weeks, shall be sufficient unless otherwise ordered by such court or judge. Within three months from the time a party is so brought in he may file a claim independently of the claim to which he has been made a party. If he fails so to do, he may not thereafter file such an independent claim except by permission granted by order of the court, after notice to the attorney-general, pursuant to subdivision five of section ten of this act.