§ 23.01. Legislative findings and declaration of policy. The legislature hereby finds and declares that:

1. The maintenance and well-being of the legitimate theatre in this state is essential to the cultural, moral and artistic well-being of the people of the state.

2. It is hereby determined and declared that the promotion and financing of theatrical productions, as defined in this article, are matters affected with a public interest and subject to the supervision of the state for the purpose of safeguarding investors and other members of the public against fraud, fraudulent accountings, financial misconduct, exorbitant rates and similar abuses.

3. It is further determined and declared that the integrity of box office operations as they relate to the allocation, distribution and advance sale of tickets to the public for theatrical productions, concerts, sporting events or other events, as defined herein, is a matter affected with a public interest and subject to the supervision of the state for the purpose of safeguarding ticket purchasers against practices which lead to charges beyond the premium permitted by law for tickets to such events, to the inability of such purchasers to obtain an exchange of tickets or refund following the nonperformance of the event for which tickets were purchased in advance, and to other similar abuses.