

# STATE OF NEW YORK

934

2025-2026 Regular Sessions

## IN SENATE

(Prefiled)

January 8, 2025

Introduced by Sen. GONZALEZ -- read twice and ordered printed, and when printed to be committed to the Committee on Internet and Technology

AN ACT to amend the general business law, in relation to requiring warnings on generative artificial intelligence systems

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. The general business law is amended by adding a new section  
2 399-zzzzzz to read as follows:

3 § 399-zzzzzz. Warnings on generative artificial intelligence systems.  
4 1. As used in this section the following terms shall have the following  
5 meanings:

6 (a) "Generative artificial intelligence system" shall mean any artificial  
7 intelligence system whose primary function is to generate content,  
8 which can take the form of code, text, images, and more.

9 (b) "Artificial intelligence" shall mean a machine-based system that  
10 can, for a given set of human-defined objectives, make predictions,  
11 recommendations, or decisions influencing real or virtual environments.  
12 Artificial intelligence systems use machine- and human-based inputs to  
13 perceive real and virtual environments; abstract such perceptions into  
14 models through analysis in an automated manner; and use model inference  
15 to formulate options for information or action. This definition includes  
16 but is not limited to systems that use machine learning, large language  
17 model, natural language processing, and computer vision technologies,  
18 including generative AI.

19 2. The owner, licensee or operator of a generative artificial intelli-  
20 gence system shall conspicuously display a warning on the system's user  
21 interface that is reasonably calculated to consistently apprise the user  
22 that the outputs of the generative artificial intelligence system may be  
23 inaccurate and/or inappropriate.

EXPLANATION--Matter in italics (underscored) is new; matter in brackets  
[-] is old law to be omitted.

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1 3. Where such owner, licensee or operator of a generative artificial  
2 intelligence system fails to provide the warning required in subdivision  
3 two of this section, such owner, licensee or operator shall be assessed  
4 a civil penalty of the lesser of twenty-five dollars per user of such  
5 system or one hundred thousand dollars. Each calendar year during which  
6 a violation continues shall constitute a separate violation.

7 § 2. This act shall take effect on the ninetieth day after it shall  
8 have become a law.