

STATE OF NEW YORK

873

2025-2026 Regular Sessions

IN SENATE

(Prefiled)

January 8, 2025

Introduced by Sen. BAILEY -- read twice and ordered printed, and when printed to be committed to the Committee on Health

AN ACT to amend the public health law, in relation to establishing a healthy savings pilot program

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. Article 2 of the public health law is amended by adding a
2 new title 9 to read as follows:

TITLE IX

HEALTHY SAVINGS PILOT PROGRAM

5 Section 269-c. Healthy savings pilot program.

6 § 269-c. Healthy savings pilot program. 1. There shall be established
7 in the department, by the commissioner, a healthy savings pilot program
8 designed to reduce food insecurity and health inequity through the use
9 of discounts on healthier food choices at grocery stores and supermar-
10 kets.

11 2. The department shall, through its own means or by partnering with a
12 company which implements healthy savings initiatives, create a pilot
13 program which meets the following specifications:

14 (a) at least one million people shall have access to the program
15 across the state;

16 (b) the program shall have a companion phone application and website
17 for showing which healthy food items are being offered at a discount at
18 that time and where they can be purchased;

19 (c) discount cards shall be issued to those who apply for the program
20 which facilitate the purchase of healthy food items at a discount;

21 (d) discounts in participating grocery stores and supermarkets shall
22 be on at least the healthiest quarter of items sold in such location as
23 determined by the commissioner; and

EXPLANATION--Matter in italics (underscored) is new; matter in brackets
[-] is old law to be omitted.

LBD02056-01-5

1 (e) the program shall be implemented in sections of three cities where
2 food insecurity and health inequity are a health issue.

3 3. The department shall pursue available funding and cost reduction
4 options and make efforts to establish a public-private partnership with
5 grocery stores, supermarkets, and organizations that promote healthy
6 food choices.

7 4. The department shall be responsible for monitoring the quality,
8 appropriateness and effectiveness of the program and shall report to the
9 legislature within one year of the effective date of this section, and
10 on January first of each year thereafter, on the program's effective-
11 ness.

12 § 2. This act shall take effect immediately.