STATE OF NEW YORK

8728

IN SENATE

January 7, 2026

Introduced by Sen. MAY -- read twice and ordered printed, and when printed to be committed to the Committee on Agriculture

AN ACT to amend the agriculture and markets law, the public health law and the alcoholic beverage control law, in relation to the manufacture and sale of slushies made with liquor, wine, beer or cider

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

Section 1. Subdivisions 14 and 15 of section 200 of the agriculture and markets law, as amended by chapter 132 of the laws of 2020, are amended to read as follows:

14. If it is ice cream or other frozen desserts**, including slushies,** made with liquor, wine, beer or cider bearing or containing more than five percent of alcohol by volume.

15. With respect to the manufacture and sale of ice cream or other frozen desserts**, including slushies,** made with liquor, wine, beer or cider bearing or containing more than one-half of one percent, but not more than five percent of alcohol by volume:

(a) No person shall sell at retail packages of ice cream or other frozen desserts**, including slushies,** made with liquor, wine, beer or cider for consumption off the premises where sold unless:

(i) each package is a sealed package, as received from the manufacturer or distributor;

(ii) each sealed package, as received from the manufacturer or distributor, in a format to be established or approved by the commissioner, prominently bears the following statements, provided that such statements may refer to either liquor, wine, beer or cider or a combination thereof:

(A) The sale of this product to individuals under the age of twenty-one years is prohibited.

(B) This product is made with (insert liquor, wine, beer and/or cider) and contains alcohol up to five percent by volume.

(C) Notice. This product contains alcohol used as a flavoring and, as with any product that contains alcohol:

EXPLANATION--Matter in *italics* (underscored) is new; matter in brackets [-] is old law to be omitted.

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(1) [~~women~~] **persons who are pregnant** should not consume alcohol during pregnancy because of the risk of birth defects, and

(2) consumption of alcohol impairs your ability to drive a car or operate machinery, and may cause health problems.

(iii) the following advisory, on a sign or poster not less than seven inches by five inches, in a format to be established or approved by the commissioner, is displayed prominently at each location where packages of ice cream or other frozen desserts made with liquor, wine, beer or cider are made available to the public provided that such sign or poster may refer to either liquor, wine, beer or cider or a combination thereof:

"THIS AREA CONTAINS (INSERT LIQUOR, WINE, BEER AND/OR CIDER) ICE CREAM OR OTHER FROZEN DESSERTS

The sale of (INSERT LIQUOR, WINE, BEER AND/OR CIDER) ICE CREAM OR OTHER FROZEN DESSERTS to individuals under the age of twenty-one years is prohibited.

(INSERT LIQUOR, WINE, BEER AND/OR CIDER) ICE CREAM OR OTHER FROZEN DESSERTS contain alcohol up to five percent by volume.

NOTICE: (INSERT LIQUOR, WINE, BEER AND/OR CIDER) ICE CREAM OR OTHER FROZEN DESSERTS contain alcohol used as a flavoring and, as with any product that contains alcohol:

(1) [~~women~~] **persons who are pregnant** should not consume alcohol during pregnancy because of the risk of birth defects, and

(2) consumption of alcohol impairs your ability to drive a car or operate machinery, and may cause health problems.

IT IS A VIOLATION PUNISHABLE UNDER LAW FOR ANY PERSON UNDER THE AGE OF TWENTY-ONE TO PRESENT ANY WRITTEN EVIDENCE OF AGE WHICH IS FALSE, FRAUDULENT OR NOT ACTUALLY [~~HIS OR HER~~] **SUCH PERSON'S** OWN FOR THE PURPOSE OF ATTEMPTING TO PURCHASE (INSERT LIQUOR, WINE, BEER AND/OR CIDER) ICE CREAM OR OTHER FROZEN DESSERTS."

(b) No manufacturer and/or distributor of ice cream or other frozen desserts**, including slushies,** made with liquor, wine, beer or cider shall sell such product:

(i) to a person intending to sell at retail individual servings of ice cream or other frozen desserts made with liquor, wine, beer or cider, unless, with each shipment, such manufacturer and/or distributor provides:

(A) a written notice that individual servings of ice cream or other frozen desserts made with liquor, wine, beer or cider may be sold at retail only where the retailer complies with all of the requirements set forth in paragraph (a) of this subdivision, and

(B) a written copy of such requirements; and

(ii) to a person intending to sell at retail packages of ice cream or other frozen desserts made with liquor, wine, beer or cider for consumption off the premises, unless, with each shipment, such manufacturer and/or distributor provides:

(A) a written notice that packages of ice cream or other frozen desserts made with liquor, wine, beer or cider may be sold at retail only where the retailer complies with all of the requirements set forth in paragraph (a) of this subdivision, and

(B) a written copy of such requirements.

§ 2. Section 1352-c of the public health law, as amended by chapter 132 of the laws of 2020, is amended to read as follows:

§ 1352-c. Ice cream or other frozen desserts made with liquor, wine, beer or cider. No person shall sell at retail individual servings of ice cream or other frozen desserts**, including slushies,** made with liquor,

wine, beer or cider bearing or containing more than one-half of one percent but not more than five percent of alcohol by volume, unless the following statements are prominently displayed on the printed menu (or, if no printed menus are used, on the menu board or sign setting forth the bill of fare) immediately adjacent to the listing of the item or items of ice cream or other frozen desserts made with liquor, wine, beer or cider being offered provided that such statements may refer to liquor, wine, beer or cider or a combination thereof:

1. The sale of (insert liquor, wine, beer and/or cider) ice cream or other frozen desserts to individuals under the age of twenty-one is prohibited.

2. (Insert liquor, wine, beer and/or cider) ice cream or other frozen desserts contain alcohol up to five percent by volume.

3. Notice: (Insert liquor, wine, beer and/or cider) ice cream or other frozen desserts contain alcohol used as a flavoring and, as with any product that contains alcohol:

(a) [~~women~~] **persons who are pregnant** should not consume alcohol during pregnancy because of the risk of birth defects, and

(b) consumption of alcohol impairs your ability to drive a car or operate machinery, and may cause health problems.

§ 3. Subdivision 1 of section 3 of the alcoholic beverage control law, as amended by chapter 132 of the laws of 2020, is amended to read as follows:

1. "Alcoholic beverage" or "beverage" mean and include alcohol, spirits, liquor, wine, beer, cider and every liquid, solid, powder or crystal, patented or not, containing alcohol, spirits, wine or beer and capable of being consumed by a human being, and any warehouse receipt, certificate, contract or other document pertaining thereto; except that confectionery containing alcohol as provided by subdivision twelve of section two hundred of the agriculture and markets law and ice cream and other frozen desserts**, including slushies,** made with liquor, wine, beer or cider as provided in subdivision fifteen of section two hundred of the agriculture and markets law shall not be regulated as an "alcoholic beverage" or "beverage" within the meaning of this section where the sale, delivery or giving away is to a person aged twenty-one years or older. The sale, delivery or giving away of ice cream or other frozen desserts**, including slushies,** made with liquor, wine, beer or cider to a person under the age of twenty-one years may be prosecuted administratively and/or criminally in accordance with the provisions of this chapter.

§ 4. This act shall take effect immediately.