

STATE OF NEW YORK

818

2025-2026 Regular Sessions

IN SENATE

(Prefiled)

January 8, 2025

Introduced by Sen. HINCHEY -- read twice and ordered printed, and when printed to be committed to the Committee on Rules

AN ACT to amend the cannabis law, in relation to cannabis showcase event permits; and to amend a chapter of the laws of 2024 amending the cannabis law relating to authorizing a cannabis showcase event permit, as proposed in legislative bills numbers S. 9679-A and A. 10398-A, in relation to the effectiveness thereof

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. Section 130-a of the cannabis law, as added by a chapter of
2 the laws of 2024 amending the cannabis law relating to authorizing a
3 cannabis showcase event permit, as proposed in legislative bills numbers
4 S. 9679-A and A. 10398-A, is amended to read as follows:

5 § 130-a. Cannabis showcase event permit. 1. When used in this
6 section~~[-,"cannabis"]~~:

7 (a) "Cannabis showcase event" shall mean an event where~~[-]~~ a licensee
8 authorized to conduct retail sales of adult-use cannabis, cannabis
9 products, and cannabis merchandise engages in the sale and showcase of
10 such products away from the licensed premises in ~~[demonstrated]~~ partner-
11 ship with ~~[a]~~ at minimum one licensed New York state adult-use cannabis
12 cultivator ~~[or]~~ and at minimum one licensed New York state adult-use
13 cannabis processor, at showcase events that are located at stand-alone
14 cannabis sale "pop-up" events, farmers' markets and public markets as
15 defined in section two hundred sixty of the agriculture and markets law
16 or similar such locations, as authorized by the office.

17 (b) "Showcase" shall mean the exhibiting or displaying at a cannabis
18 showcase event by a permittee or an authorized licensee of adult-use
19 cannabis and cannabis products and may include branded merchandise and
20 educational materials.

EXPLANATION--Matter in italics (underscored) is new; matter in brackets
[-] is old law to be omitted.

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2. A licensee authorized under this chapter to conduct retail sales of adult-use cannabis may apply to the office for a cannabis showcase event permit and shall be required to demonstrate that they are in partnership with a licensed cultivator ~~[or]~~ and a licensed processor pursuant to subdivision one of this section. An application for a cannabis showcase event permit shall identify ~~[licensees]~~ such licensed cultivators and processors who are authorized under this chapter to showcase at such cannabis showcase event.

3. A cannabis showcase event permit shall authorize: (a) the permitted licensee, authorized under this chapter to conduct retail sales of adult-use cannabis, adult-use cannabis products, and cannabis merchandise, and (b) the permitted licensee~~[7]~~ and licensees who are authorized under this chapter to cultivate ~~[and]~~ or process adult-use cannabis, to showcase their adult-use cannabis and cannabis products, for a temporary period of time, at a cannabis showcase event. The permittee shall offer for sale the adult-use cannabis and adult-use cannabis products cultivated or processed by the licensees authorized on the permit to showcase at such cannabis showcase event, provided, however, the permittee shall not be limited to selling the products of such authorized licensees.

4. All adult-use cannabis and cannabis product sales at a cannabis showcase event shall be executed by the permittee. No other licensee, person or entity shall be authorized to engage in cannabis or cannabis product sales at a cannabis showcase event.

5. A separate cannabis showcase event permit shall be required for each showcase event at which a cannabis showcase event is being held.

~~[5-]~~ 6. A separate cannabis showcase event permit shall be required for each licensee authorized under this chapter to conduct retail sales of adult-use cannabis and cannabis products.

7. In the event a cannabis showcase event contains more than one permittee, each permittee shall nevertheless be required to partner with at minimum one cultivator, pursuant to subdivision two of this section.

8. Each permittee shall be limited to partnering with no more than one licensed processor for each licensed cultivator authorized on their cannabis showcase event permit application.

9. No cannabis showcase event permit shall authorize more than one cannabis showcase event at one time. A licensee may participate in more than one cannabis showcase event so long as each cannabis showcase event has a corresponding separate cannabis showcase event permit.

~~[6-]~~ 10. Notwithstanding any other provision of this chapter, a cannabis showcase event permit shall be valid for no more than fourteen days.

~~[7-]~~ 11. The board may set reasonable fees for cannabis showcase event permits. Such fees may be based on [the type of] cannabis showcase event permit [sought,] size, length, duration, or any other factors deemed reasonable and appropriate by the board to achieve the policy and purpose of this chapter.

~~[8-]~~ 12. Permitted licensees shall comply with all reporting requirements, including required sales reporting, and all other requirements set forth in regulations[7-and any]. Any noncompliance by such permitted licensees or licensees authorized on the permit to showcase shall subject such [permitted] licensees to applicable fees, fines and penalties.

~~[9-]~~ 13. The board shall promulgate regulations to implement this section.

§ 2. Section 2 of a chapter of the laws of 2024 amending the cannabis law relating to authorizing a cannabis showcase event permit, as

1 proposed in legislative bills numbers S. 9679-A and A. 10398-A, is
2 amended to read as follows:

3 § 2. This act shall take effect [~~immediately~~] on the one hundred twen-
4 tieth day after it shall have become a law. Effective immediately, the
5 addition, amendment, and/or repeal of any rule or regulation necessary
6 for the implementation of this act on its effective date are authorized
7 to be made and completed on or before such date.

8 § 3. This act shall take effect immediately; provided, however, that
9 section one of this act shall take effect on the same date and in the
10 same manner as a chapter of the laws of 2024 amending the cannabis law
11 relating to authorizing a cannabis showcase event permit, as proposed in
12 legislative bills numbers S. 9679-A and A. 10398-A, takes effect.