STATE OF NEW YORK

7547--B

2025-2026 Regular Sessions

IN SENATE

April 22, 2025

Introduced by Sen. RAMOS -- read twice and ordered printed, and when printed to be committed to the Committee on Consumer Protection -- committee discharged, bill amended, ordered reprinted as amended and recommitted to said committee -- committee discharged, bill amended, ordered reprinted as amended and recommitted to said committee

AN ACT to amend the general business law, in relation to requiring appearance enhancement businesses to display a poster about sexual and domestic violence

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

Section 1. The general business law is amended by adding a new section 408-c to read as follows:

§ 408-c. Sexual and domestic violence awareness poster in appearance enhancement businesses. 1. The department of state, in consultation with the office for the prevention of domestic violence and the division of human rights, shall create a poster containing information on recognizing signs of sexual and domestic violence and available resources in the state, including, but not limited to, toll-free hotlines and victim services. The poster shall be made available in the top ten non-English languages spoken in the state, as determined by the most recent American community survey data.

2. The department of state, in consultation with the office for the prevention of domestic violence, shall provide such posters to appearance enhancement businesses at no cost. The department shall issue minimum content and design standards for businesses that elect to create and display their own posters, subject to approval by the department.

3. Every appearance enhancement business licensed pursuant to this article shall post, in a conspicuous location accessible to all customers, a poster provided or approved pursuant to subdivision two of this section in a language of the business's choice.

EXPLANATION--Matter in *italics* (underscored) is new; matter in brackets [-] is old law to be omitted.

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§ 2. This act shall take effect on the one hundred eightieth day after it shall have become a law. Effective immediately, the addition, amendment and/or repeal of any rule or regulation necessary for the implementation of this act on its effective date are authorized to be made and completed on or before such effective date.