

STATE OF NEW YORK

7178

2025-2026 Regular Sessions

IN SENATE

April 3, 2025

Introduced by Sen. CLEARE -- read twice and ordered printed, and when printed to be committed to the Committee on Agriculture

AN ACT to amend the general business law, in relation to establishing a private right of action for milk price gouging

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. Section 396-rr of the general business law is amended by
2 adding a new subdivision 7 to read as follows:

3 7. (a) Any individual damaged by a violation of this section may bring
4 an action for recovery of damages. Judgment may be entered in an amount
5 not to exceed three times the actual damages plus reasonable attorney
6 fees.

7 (b) Nothing in this subdivision shall be construed so as to nullify or
8 impair any right or rights which an individual may have against a person
9 at common law, by statute, or otherwise.

10 § 2. This act shall take effect immediately.

EXPLANATION--Matter in italics (underscored) is new; matter in brackets
[-] is old law to be omitted.

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