

STATE OF NEW YORK

1711

2025-2026 Regular Sessions

IN SENATE

January 13, 2025

Introduced by Sen. BROUK -- read twice and ordered printed, and when printed to be committed to the Committee on Energy and Telecommunications

AN ACT to amend the public service law, in relation to semi-annual expenditures and lobbying reports

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. The public service law is amended by adding a new section
2 53-b to read as follows:

3 § 53-b. Semi-annual expenditure and lobbying report. 1. On or before
4 March thirty-first, two thousand twenty-six and every semi-annual period
5 thereafter, every utility corporation shall report to the department
6 regarding advertising and lobbying on behalf of the utility corporation
7 by the utility corporation, the officers or trustees of the corporation,
8 or any employee of such corporation.

9 2. For the purposes of this section, the following terms shall have
10 the following meanings:

11 (a) "Lobbying" shall mean any attempt to influence:

12 (i) the passage or defeat of any legislation or resolution by either
13 house of the state legislature including but not limited to the intro-
14 duction or intended introduction of such legislation or resolution or
15 approval or disapproval of any legislation;

16 (ii) the adoption, issuance, rescission or modification of a gubernatorial
17 executive order;

18 (iii) the adoption or rejection of any rule or regulation having the
19 force and effect of law by a state agency;

20 (iv) the passage or defeat of any local law, ordinance, resolution, or
21 regulation by any municipality;

22 (v) the adoption, issuance, rescission, modification or terms of any
23 executive order issued by the chief executive officer of a municipality;

24 and

EXPLANATION--Matter in italics (underscored) is new; matter in brackets
[-] is old law to be omitted.

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1 (vi) the adoption or rejection of any rule, regulation, or resolution
2 having the force and effect of a local law, ordinance, resolution or
3 regulation.

4 (b) "Advertising" shall mean any promotional activity or public
5 service announcement that requires the purchase of media space, includ-
6 ing television airtime, radio airtime, internet media space, billboards,
7 newspaper space, magazine space; any private publication which requires
8 the expenditure of any public funds; or any mass letter or other written
9 communication delivered by mail or by comparable delivery service,
10 including email, telephone, or other digital format.

11 3. The utility corporation shall prepare reports to include the
12 following information:

13 (a) For lobbying, such report shall include, but not be limited to:
14 the name of the trustee, officer, employee of the corporation engaging
15 in lobbying; the name of the public official or public employee that was
16 lobbied; the date and time of the meeting or communication; the subject
17 matter of the lobbying, and any expenses incurred by the corporation for
18 travel, lodging, or meals in connection with such lobbying.

19 (b) For advertising, such report shall include, but not be limited to,
20 itemization of any public funds spent on advertising and information
21 pertaining to the advertising marketing plan including measurable goals
22 and objectives for the advertising campaign.

23 4. The requirements of this section shall not be construed to require
24 the disclosure of information that is otherwise protected from disclo-
25 sure by any law, regulation, order, or the civil practice law and rules.

26 § 2. The public service law is amended by adding a new section 66-x to
27 read as follows:

28 § 66-x. Semi-annual expenditure and lobbying report. 1. On or before
29 March thirty-first, two thousand twenty-six and every semi-annual period
30 thereafter, every utility corporation shall report to the department
31 regarding advertising and lobbying on behalf of the utility corporation
32 by the utility corporation, the officers or trustees of the corporation,
33 or any employee of such corporation.

34 2. For the purposes of this section, the following terms shall have
35 the following meanings:

36 (a) "Lobbying" shall mean any attempt to influence:

37 (i) the passage or defeat of any legislation or resolution by either
38 house of the state legislature including but not limited to the intro-
39 duction or intended introduction of such legislation or resolution or
40 approval or disapproval of any legislation;

41 (ii) the adoption, issuance, rescission or modification of a gubernat-
42 orial executive order;

43 (iii) the adoption or rejection of any rule or regulation having the
44 force and effect of law by a state agency;

45 (iv) the passage or defeat of any local law, ordinance, resolution, or
46 regulation by any municipality;

47 (v) the adoption, issuance, rescission, modification or terms of any
48 executive order issued by the chief executive officer of a municipality;
49 and

50 (vi) the adoption or rejection of any rule, regulation, or resolution
51 having the force and effect of a local law, ordinance, resolution or
52 regulation.

53 (b) "Advertising" shall mean any promotional activity or public
54 service announcement that requires the purchase of media space, includ-
55 ing television airtime, radio airtime, internet media space, billboards,
56 newspaper space, magazine space, any private publication which requires

1 the expenditure of any public funds, or any mass letter or other written
2 communication delivered by mail or by comparable delivery service,
3 including email, telephone, or other digital format.

4 3. The utility corporation shall prepare reports to include the
5 following information:

6 (a) For lobbying, such report shall include, but not be limited to:
7 the name of the trustee, officer, employee of the corporation engaging
8 in lobbying; the name of the public official or public employee that was
9 lobbied; the date and time of the meeting or communication; the subject
10 matter of the lobbying, and any expenses incurred by the corporation for
11 travel, lodging, or meals in connection with such lobbying.

12 (b) For advertising, such report shall include, but not be limited to,
13 itemization of any public funds spent on advertising and information
14 pertaining to the advertising marketing plan including measurable goals
15 and objectives for the advertising campaign.

16 4. The requirements of this section shall not be construed to require
17 the disclosure of information that is otherwise protected from disclo-
18 sure by any law, regulation, order, or the civil practice law and rules.

19 § 3. The public service law is amended by adding a new section 78-a to
20 read as follows:

21 § 78-a. Semi-annual expenditure and lobbying report. 1. On or before
22 March thirty-first, two thousand twenty-six and every semi-annual period
23 thereafter, every utility corporation shall report to the department
24 regarding advertising and lobbying on behalf of the utility corporation
25 by the utility corporation, the officers or trustees of the corporation,
26 or any employee of such corporation.

27 2. For the purposes of this section, the following terms shall have
28 the following meanings:

29 (a) "Lobbying" shall mean any attempt to influence:

30 (i) the passage or defeat of any legislation or resolution by either
31 house of the state legislature including but not limited to the intro-
32 duction or intended introduction of such legislation or resolution or
33 approval or disapproval of any legislation;

34 (ii) the adoption, issuance, rescission or modification of a gubernatorial
35 executive order;

36 (iii) the adoption or rejection of any rule or regulation having the
37 force and effect of law by a state agency;

38 (iv) the passage or defeat of any local law, ordinance, resolution, or
39 regulation by any municipality;

40 (v) the adoption, issuance, rescission, modification or terms of any
41 executive order issued by the chief executive officer of a municipality;
42 and

43 (vi) the adoption or rejection of any rule, regulation, or resolution
44 having the force and effect of a local law, ordinance, resolution or
45 regulation.

46 (b) "Advertising" shall mean any promotional activity or public
47 service announcement that requires the purchase of media space, includ-
48 ing television airtime, radio airtime, internet media space, billboards,
49 newspaper space, magazine space, any private publication which requires
50 the expenditure of any public funds, or any mass letter or other written
51 communication delivered by mail or by comparable delivery service,
52 including email, telephone, or other digital format.

53 3. The utility corporation shall prepare reports to include the
54 following information:

55 (a) For lobbying, such report shall include, but not be limited to:
56 the name of the trustee, officer, employee of the corporation engaging

1 in lobbying; the name of the public official or public employee that was
2 lobbied; the date and time of the meeting or communication; the subject
3 matter of the lobbying, and any expenses incurred by the corporation for
4 travel, lodging, or meals in connection with such lobbying.

5 (b) For advertising, such report shall include, but not be limited to,
6 itemization of any public funds spent on advertising and information
7 pertaining to the advertising marketing plan including measurable goals
8 and objectives for the advertising campaign.

9 4. The requirements of this section shall not be construed to require
10 the disclosure of information that is otherwise protected from disclo-
11 sure by any law, regulation, order, or the civil practice law and rules.

12 § 4. The public service law is amended by adding a new section 89-q to
13 read as follows:

14 § 89-q. Semi-annual expenditure and lobbying report. 1. On or before
15 March thirty-first, two thousand twenty-six and every semi-annual period
16 thereafter, every water-works corporation shall report to the department
17 regarding advertising and lobbying on behalf of the utility corporation
18 by the utility corporation, the officers or trustees of the corporation,
19 or any employee of such corporation.

20 2. For the purposes of this section, the following terms shall have
21 the following meanings:

22 (a) "Lobbying" shall mean any attempt to influence:

23 (i) the passage or defeat of any legislation or resolution by either
24 house of the state legislature including but not limited to the intro-
25 duction or intended introduction of such legislation or resolution or
26 approval or disapproval of any legislation;

27 (ii) the adoption, issuance, rescission or modification of a gubernatorial
28 executive order;

29 (iii) the adoption or rejection of any rule or regulation having the
30 force and effect of law by a state agency;

31 (iv) the passage or defeat of any local law, ordinance, resolution, or
32 regulation by any municipality;

33 (v) the adoption, issuance, rescission, modification or terms of any
34 executive order issued by the chief executive officer of a municipality;
35 and

36 (vi) the adoption or rejection of any rule, regulation, or resolution
37 having the force and effect of a local law, ordinance, resolution or
38 regulation.

39 (b) "Advertising" shall mean any promotional activity or public
40 service announcement that requires the purchase of media space, includ-
41 ing television airtime, radio airtime, internet media space, billboards,
42 newspaper space, magazine space, any private publication which requires
43 the expenditure of any public funds, or any mass letter or other written
44 communication delivered by mail or by comparable delivery service,
45 including email, telephone, or other digital format.

46 3. The utility corporation shall prepare reports to include the
47 following information:

48 (a) For lobbying, such report shall include, but not be limited to:
49 the name of the trustee, officer, employee of the corporation engaging
50 in lobbying; the name of the public official or public employee that was
51 lobbied; the date and time of the meeting or communication; the subject
52 matter of the lobbying, and any expenses incurred by the corporation for
53 travel, lodging, or meals in connection with such lobbying.

54 (b) For advertising, such report shall include, but not be limited to,
55 itemization of any public funds spent on advertising and information

1 pertaining to the advertising marketing plan including measurable goals
2 and objectives for the advertising campaign.

3 4. The requirements of this section shall not be construed to require
4 the disclosure of information that is otherwise protected from disclo-
5 sure by any law, regulation, order, or the civil practice law and rules.

6 § 5. This act shall take effect immediately.