STATE OF NEW YORK

1006

2025-2026 Regular Sessions

IN SENATE

(Prefiled)

January 8, 2025

Introduced by Sens. BROUK, HARCKHAM, MAY -- read twice and ordered printed, and when printed to be committed to the Committee on Health

AN ACT to amend the public health law, in relation to establishing the Take A Look medical and dental workforce employment tour pilot program; and providing for the repeal of such provisions upon expiration thereof

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

Section 1. Article 29-A of the public health law is amended by adding a new title 1-B to read as follows:

TITLE 1-B

TAKE A LOOK MEDICAL AND DENTAL WORKFORCE EMPLOYMENT TOUR PILOT PROGRAM

Section 2958-b. Take A Look medical and dental workforce employment tour pilot program.

§ 2958-b. Take A Look medical and dental workforce employment tour pilot program. 1. The commissioner shall, within monies appropriated therefor, establish the Take A Look medical and dental workforce employment pilot program to be implemented by an association representing upstate medical and/or dental facilities to conduct a campaign to promote and market the health care workforce employment and career opportunities in the following economic development regions: central, north country, western, finger lakes, capital region, mohawk and southern tier where there is a critical shortage of health care workers, including physicians and dentists, which impedes access to vital health care services and impairs the economic status of the communities in these regions.

2. a. Funds shall be made available for a multimedia campaign that will encourage residents of the regions identified in subdivision one of this section to train for and enter the health workforce in such identified regions, to attract individuals undergoing training in health care

EXPLANATION--Matter in *italics* (underscored) is new; matter in brackets [-] is old law to be omitted.

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professional educational programs including graduate medical education training and graduate dental education training in other regions of New York state and other states to pursue career opportunities in such identified regions, and to attract and encourage health care professionals from other states to pursue career opportunities in such identified regions.

b. Funding shall be utilized to promote and educate individuals on the availability of funding under the New York state doctors across New York program, the primary care service corps, the regents loan forgiveness program, and the national health service corps.

c. Funding shall be utilized to conduct "Take A Look" tours within such identified economic development regions. "Take A Look" tours aim to expose undergraduate medical and dental students, physician and dental residents, physician assistants, nurse practitioners, nurse anesthetists, and nurse midwives in training across the state and from outside the state to practice opportunities in upstate New York communities. Each tour itinerary provides opportunities for residents to "take a look" and learn about upstate New York hospitals, medical and dental staffs, communities and cultures through hospital, clinic, physician, and dental office visits.

3. a. The implementing association shall provide annually, on or before the first day of November, an analysis of the shortage of health care workers in the economic development regions identified in subdivision one of this section, an accounting of the multimedia campaign and the impact of the "Take A Look" tours on such specified economic development regions. Such report shall include at least the following information:

(i) the number of individuals who participated in "Take A Look" tours over the previous twelve months;

(ii) the number of "Take A Look" tour participants who began practicing in one of the economic development regions identified in subdivision one of this section within twelve months following tour participation and the location of such practice;

(iii) the number of patients served in each economic development region by such participants within the twelve months following the start of their practice;

(iv) a description of the impact of the program on the communities where such participants began practicing; and

(v) such other information as the commissioner may deem necessary and appropriate.

b. Such report shall be provided to the chairs of the central, north country, western, finger lakes, capital region, mohawk and southern tier regional economic development councils, the temporary president of the senate, the speaker of the assembly and the commissioner and shall be made publicly available on the department's website and the website of the department of economic development.

4. To the extent of funds appropriated therefor, medical assistance funds, including any funding or shared savings as may become available through federal waivers or otherwise under titles eighteen and nineteen of the federal social security act, may be used for expenditures in support of the Take A Look medical and dental workforce employment pilot program.

§ 2. This act shall take effect immediately and shall expire and be deemed repealed three years after such date.