

STATE OF NEW YORK

9668

IN ASSEMBLY

January 21, 2026

Introduced by M. of A. KAY -- read once and referred to the Committee on Consumer Affairs and Protection

AN ACT to amend the general business law, in relation to the sale and labeling of milk and milk products

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

Section 1. The general business law is amended by adding a new article 16-A to read as follows:

ARTICLE 16-A

SALE AND LABELING OF MILK AND MILK PRODUCTS

Section 266. Definitions.

267. Selling and labeling of milk and milk products.

§ 266. Definitions. For the purposes of this article: 1. "Milk" shall mean the lacteal secretion obtained from one or more healthy mammals, e.g., cows, goats, sheep, and water buffalo;

2. "Milk products" shall mean food products made exclusively or principally from milk, including, but not limited to, the following: milk, whole milk, lowfat milk, skim milk, cream, half and half, dry milk, nonfat dry milk, dry cream, condensed or concentrated milk products, cultured or acidified milk or milk products, kefir, eggnog, yogurt, butter, cheese (where not specifically exempted by regulation), whey, condensed or dry whey or whey products, ice cream, ice milk, other frozen dairy desserts and products obtained by modifying the chemical or physical characteristics of milk, cream, or whey by using cultures, enzymes, solvents, heat, pressure, cooling, vacuum, ultrafiltration, or other similar processes, and any such product made by the addition or subtraction of milkfat or the addition of safe and suitable optional ingredients.

§ 267. Selling and labeling of milk and milk products. Only products that contain milk, as defined in section two hundred sixty-six of this article, shall use any of the terms defined as "milk products" pursuant to section two hundred sixty-six of this article on any label or advertisement of such product.

§ 2. This act shall take effect on the first of October next succeeding the date on which it shall have become a law.

EXPLANATION--Matter in italics (underscored) is new; matter in brackets [-] is old law to be omitted.

LBD04580-01-5