

STATE OF NEW YORK

9317

2025-2026 Regular Sessions

IN ASSEMBLY

December 10, 2025

Introduced by M. of A. ROSENTHAL -- read once and referred to the
Committee on Science and Technology

AN ACT to amend the general business law, in relation to regulation of
companion chatbots

The People of the State of New York, represented in Senate and Assem-
bly, do enact as follows:

1 Section 1. The general business law is amended by adding a new section
2 399-bbbb to read as follows:

3 § 399-bbbb. Companion chatbot warning. 1. For the purposes of this
4 section, the term "companion chatbot" means a chatbot that is designed
5 to provide human-like interaction that simulates an interpersonal
6 relationship with a user or group of users as its primary function, or
7 uses previous user interactions when simulating an interpersonal
8 relationship in future interactions. An interpersonal relationship shall
9 include, but shall not be limited to, romantic, platonic, familial,
10 adversarial, professional, official, therapeutic, or stranger relation-
11 ships that are between the covered user and a fictional or non-fictional
12 character or group of characters.

13 2. Any person, corporation, partnership, sole proprietor, limited
14 partnership, association or any other business entity operating a
15 companion chatbot in the state of New York shall include a clear and
16 conspicuous warning that such companion chatbot can foster dependency
17 and carries a psychological risk. Such warning shall be placed promi-
18 nently on the website hosting such companion chatbot and be made avail-
19 able in any language in which the companion chatbot is set to communi-
20 cate.

21 § 2. This act shall take effect immediately.

EXPLANATION--Matter in italics (underscored) is new; matter in brackets
[-] is old law to be omitted.

LBD14149-01-5