

# STATE OF NEW YORK

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8916

2025-2026 Regular Sessions

## IN ASSEMBLY

July 16, 2025

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Introduced by M. of A. STECK -- read once and referred to the Committee on Racing and Wagering

AN ACT to amend the racing, pari-mutuel wagering and breeding law, in relation to using artificial intelligence to personalize advertisements on mobile sports wagering

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. Subdivision 4 of section 1367-a of the racing, pari-mutuel  
2 wagering and breeding law is amended by adding a new paragraph (k) to  
3 read as follows:

4 (k) Mobile sports wagering licensees shall be prohibited from using  
5 artificial intelligence to track a bettor's gambling habits and creating  
6 individualized promotions with artificial intelligence based on such  
7 bettor's gambling habits.

8 § 2. This act shall take effect immediately.

EXPLANATION--Matter in italics (underscored) is new; matter in brackets  
[-] is old law to be omitted.

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