

# STATE OF NEW YORK

3922

2025-2026 Regular Sessions

## IN ASSEMBLY

January 30, 2025

Introduced by M. of A. STIRPE -- read once and referred to the Committee on Economic Development

AN ACT to amend the economic development law, in relation to promoting the New York state craft beverage industry

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. Subdivisions 18-a and 18-b of section 100 of the economic  
2 development law, subdivision 18-a as added by chapter 499 of the laws of  
3 1984 and subdivision 18-b as added by chapter 490 of the laws of 1993,  
4 are amended to read as follows:

5 18-a. (a) to establish, in cooperation with the commissioner of agri-  
6 culture and markets and the state liquor authority, procedures for  
7 proposing to the governor nominations for annual awards to be known as  
8 "New York state wine retailers awards". These non-monetary awards shall  
9 be given in recognition of unusual efforts made by restaurants, and/or  
10 retailers licensed to sell alcoholic beverages for off-premises consump-  
11 tion, to inform consumers as to the availability, diversity and excel-  
12 lence of wines made in the state from grapes grown in the state, and to  
13 feature these wines. The governor shall, at [~~his~~] their discretion,  
14 issue up to three awards annually.

15 (b) to establish, in cooperation with the commissioner of agriculture  
16 and markets and the state liquor authority, procedures for proposing to  
17 the governor nominations for annual awards to be known as "New York  
18 state liquor retailers awards", "New York state beer retailers awards",  
19 "New York state cider retailer awards", and "New York state mead retail-  
20 ers awards". These non-monetary awards shall be given in recognition of  
21 unusual efforts made by restaurants, and/or retailers licensed to sell  
22 alcoholic beverages for off-premises consumption, to inform consumers  
23 as to the availability, diversity and excellence of liquors, beers,  
24 cider, and mead made in the state from products grown in the state, and

EXPLANATION--Matter in italics (underscored) is new; matter in brackets [~~-~~] is old law to be omitted.

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1 to feature these products. The governor shall, at their discretion,  
2 issue up to three awards in each category annually.

3 18-b. (a) to promote, in cooperation with the New York wine and grape  
4 foundation, state policies that will encourage the production and sale  
5 of New York labelled wines.

6 (b) to promote, in cooperation with the department of agriculture and  
7 markets and the state liquor authority, state policies that will encour-  
8 age the production and sale of New York labelled beers, ciders, liquors,  
9 and mead.

10 § 2. This act shall take effect on the ninetieth day after it shall  
11 have become a law.