

# STATE OF NEW YORK

9508

## IN SENATE

March 18, 2026

Introduced by Sen. GOUNARDES -- read twice and ordered printed, and when printed to be committed to the Committee on Internet and Technology

AN ACT to amend the general business law, in relation to requiring certain security features and warning labels on baby monitors

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. The general business law is amended by adding a new section  
2 399-iii to read as follows:

3 § 399-iii. Baby monitors. 1. As used in this section, "baby monitor"  
4 means a device that is marketed exclusively for the purpose of broad-  
5 casting audio or video of an infant or child. The term shall not include  
6 a multi-functional device such as a smart phone, digital video camera,  
7 security camera, or other similar device.

8 2. (a) No person, firm, partnership, association, or corporation shall  
9 manufacture, distribute, sell or offer for sale a new baby monitor that  
10 broadcasts audio or video through an internet connection unless it  
11 includes: (i) security features to prevent unauthorized users from hear-  
12 ing or viewing activity; and (ii) a label or notice warning consumers of  
13 the risks associated with an unsecured baby monitor connection, and the  
14 importance of using its security features.

15 (b) The label or notice required by paragraph (a) of this subdivision  
16 shall be displayed in a written, printed, or graphic manner on the box,  
17 container, or package of a baby monitor, or shall otherwise accompany  
18 the baby monitor at the time of its distribution or sale in type no less  
19 than size twelve-point font. The information on the label shall be  
20 conspicuous and easily understandable to consumers and be substantially  
21 similar to the following:

22 "WARNING! THIS PRODUCT CONNECTS TO THE INTERNET. TO PREVENT UNAUTHOR-  
23 IZED USERS FROM ACCESSING OR VIEWING PRODUCT ACTIVITY, USE THE SECURITY  
24 FEATURES PROVIDED."

25 3. Manufacturers shall be responsible for ensuring that all baby moni-  
26 tors have the security features to prevent unauthorized users from hear-  
27 ing or viewing activities and the warning label as required by subdivi-  
28 sion two of this section.

EXPLANATION--Matter in italics (underscored) is new; matter in brackets  
[-] is old law to be omitted.

LBD09221-03-6

1 4. Any person, firm, partnership, association, or corporation in  
2 violation of this section shall be subject to a civil penalty of not  
3 more than two hundred fifty dollars for a first violation and not more  
4 than five hundred dollars for a second or subsequent violation of this  
5 section. The provisions of this section shall be enforced concurrently  
6 by the director or commissioner of a municipal consumer affairs office,  
7 or by the town attorney, city corporation counsel, or other lawful  
8 designee of a municipal or local government, and all moneys collected  
9 thereunder shall be retained by such municipality or local government.

10 § 2. This act shall take effect on the ninetieth day after it shall  
11 have become a law. Effective immediately, the addition, amendment and/or  
12 repeal of any rule or regulation necessary for the implementation of  
13 this act on its effective date are authorized to be made and completed  
14 on or before such effective date.