STATE OF NEW YORK

8507--A

2025-2026 Regular Sessions

IN SENATE

September 12, 2025

Introduced by Sen. FAHY -- read twice and ordered printed, and when printed to be committed to the Committee on Rules -- recommitted to the Committee on Internet and Technology in accordance with Senate Rule 6, sec. 8 -- committee discharged, bill amended, ordered reprinted as amended and recommitted to said committee

AN ACT to amend the general business law, in relation to enacting the "connected consumer product end of life disclosure act"

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

Section 1. Short title. This act shall be known and may be cited as the "connected consumer product end of life disclosure act".

§ 2. The general business law is amended by adding a new section 399-mm to read as follows:

§ 399-mm. Connected consumer product end of life disclosure. 1. Definitions. As used in this section, the following terms shall have the following meanings:

(a) "Connected consumer product" means any physical product, including any mobile application or cloud infrastructure related to the functioning of such product, that is intended for consumer use and depends for its functioning, in whole or in part, on connection to the internet.

(b) "End of life" means the point at which the manufacturer ceases providing a necessary update or support for a connected consumer product, even if such product is still in use.

(c) "Firmware" means low-level software that is embedded into hardware devices, where such software provides the essential instructions needed for hardware to operate properly, acting as a middle layer between the hardware and higher-level software such as device operating systems or applications.

(d) "Minimum guaranteed support time frame" means the minimum amount of time for which a company has publicly committed to providing all

EXPLANATION--Matter in *italics* (underscored) is new; matter in brackets [-] is old law to be omitted.

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necessary updates and support for a connected consumer product, expressed as a specific date for the end of the time frame.

(e) "Product update" means an update, other than a security update, released for a connected consumer product to address effectively a flaw in the software, hardware, or firmware running on such product that interferes with the full functioning of such product.

(f) "Product web page" means a web page specific to the particular connected consumer product that contains information about such product and its features.

(g) "Security update" means an update released for a connected consumer product to address effectively a vulnerability in the software, hardware, or firmware running on such product.

(h) "Support" means service to ensure that a connected consumer product continues to fully function and to provide information and guidance to consumers regarding proper use of such product.

(i) "Update" means a product update or a security update.

(j) "Vulnerability" means a flaw in the software, hardware, or firmware running on a connected consumer product that lessens the security or integrity of such product.

2. Requirements. The following requirements shall apply to any connected consumer product manufactured or sold after January first, two thousand twenty-seven:

(a) The manufacturer shall clearly and prominently disclose a minimum guaranteed support time frame to prospective buyers, in all of the following ways:

(i) disclosing on the product web page;

(ii) disclosing at the point of sale, in a manner reasonably designed to reach the attention of the prospective buyer, if the manufacturer has the ability to make the disclosure directly to prospective buyers at the point of sale; and

(iii) if the manufacturer does not have the ability to make the disclosure directly to prospective buyers at the point of sale, disclosing to the retailer with instructions to disclose to prospective buyers at the point of sale.

(b) The minimum guaranteed support time frame shall not be inconsistent with reasonable consumer expectations about how long a connected consumer product's features that depend upon internet connectivity will continue to function safely and effectively.

(c) The minimum guaranteed support time frame for a connected consumer product shall not be reduced after it is first disclosed pursuant to paragraph (a) of this subdivision. A manufacturer may extend the minimum guaranteed support time frame at any time in the manner described under paragraph (a) of this subdivision.

(d) The disclosures described in paragraph (a) of this subdivision shall also include a detailed account of the features and functionality that will be lost or compromised when the connected consumer product reaches its end of life.

(e) The manufacturer shall provide advance notification of the connected consumer product's end of life, as described in paragraph (f) of this subdivision, to the public and owners of such product:

(i) six months before such product reaches end of life; and

(ii) on the date on which such product reaches end of life.

(f) A manufacturer shall provide the notification described in paragraph (e) of this subdivision in each of the following ways:

(i) through an interface on the connected consumer product or an associated application, if practicable;

(ii) through email to owners of the connected consumer product for whom the manufacturer possesses an email address; and

(iii) on the connected consumer product's web page.

(g) Notification about the connected consumer product's end of life shall include clear information about actions consumers can take if they want to continue using the connected consumer product in a secure and effective manner, disconnecting such product from the internet and shall provide a list of features lost in, and vulnerabilities and security risks that are likely to result from such product's end of life.

(h) The manufacturer shall not sell, lease, or otherwise distribute the connected consumer product after the date that is one year before the minimum guaranteed support time frame end date for such product.

(i) A business that owns or controls a connected consumer product that it leases or otherwise provides to its customers as part of a service shall:

(i) ensure that updates provided by the manufacturer for such product are promptly received and applied; and

(ii) when the product has reached end of life:

(A) promptly so notify customers; and

(B) replace such product, at no additional cost to customers, with a comparable product capable of receiving necessary updates and support, when such comparable product is reasonably available to the business, and so notify customers.

3. Exemption. Nothing in this section shall apply to a medical device, as defined by paragraph (g) of subdivision one of section three hundred ninety-nine-nn of this article.

4. Enforcement. A violation of any of the provisions of this section shall be an unlawful practice under section three hundred forty-nine of this chapter. All remedies, penalties, and authority granted to the attorney general therein shall be available for the enforcement of this section.

§ 3. This act shall take effect immediately.