STATE OF NEW YORK

7423

2025-2026 Regular Sessions

IN SENATE

April 16, 2025

Introduced by Sen. MAY -- read twice and ordered printed, and when printed to be committed to the Committee on Commerce, Economic Development and Small Business

AN ACT to amend the economic development law, in relation to promoting the New York state craft beverage industry

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

Section 1. Subdivisions 18-a and 18-b of section 100 of the economic development law, subdivision 18-a as added by chapter 499 of the laws of 1984 and subdivision 18-b as added by chapter 490 of the laws of 1993, are amended to read as follows:

18-a. **(a)** to establish, in cooperation with the commissioner of agriculture and markets and the state liquor authority, procedures for proposing to the governor nominations for annual awards to be known as "New York state wine retailers awards". These non-monetary awards shall be given in recognition of unusual efforts made by restaurants, and/or retailers licensed to sell alcoholic beverages for off-premises consumption, to inform consumers as to the availability, diversity and excellence of wines made in the state from grapes grown in the state, and to feature these wines. The governor shall, at [~~his~~] **their** discretion, issue up to three awards annually.

(b) to establish, in cooperation with the commissioner of agriculture and markets and the state liquor authority, procedures for proposing to the governor nominations for annual awards to be known as "New York state liquor retailers awards", "New York state beer retailers awards", "New York state cider retailer awards", and "New York state mead retailers awards". These non-monetary awards shall be given in recognition of unusual efforts made by restaurants, and/or retailers licensed to sell alcoholic beverages for off-premises consumption, to inform consumers as to the availability, diversity and excellence of liquors, beers, cider, and mead made in the state from products grown in the state, and

EXPLANATION--Matter in *italics* (underscored) is new; matter in brackets [-] is old law to be omitted.

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to feature these products. The governor shall, at their discretion, issue up to three awards in each category annually.

18-b. **(a)** to promote, in cooperation with the New York wine and grape foundation, state policies that will encourage the production and sale of New York labelled wines.

(b) to promote, in cooperation with the department of agriculture and markets and the state liquor authority, state policies that will encourage the production and sale of New York labelled beers, ciders, liquors, and mead.

§ 2. This act shall take effect on the ninetieth day after it shall have become a law.