

STATE OF NEW YORK

6828

2025-2026 Regular Sessions

IN SENATE

March 25, 2025

Introduced by Sen. CLEARE -- read twice and ordered printed, and when printed to be committed to the Committee on Consumer Protection

AN ACT to amend the general business law, in relation to prohibiting sale of certain video games to minors

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. The general business law is amended by adding a new section
2 391-x to read as follows:

3 § 391-x. Sale of certain video games to minors prohibited. 1. No
4 person, partnership or corporation shall sell or rent or offer to sell
5 or rent to any person under the age of eighteen years any video game
6 that has a mature or violent rating. Such video games may contain, but
7 shall not be limited to, depictions descriptive of, advocating or
8 glamorizing commission of a violent crime, suicide, sodomy, rape,
9 incest, bestiality, sadomasochism, any form of sexual activity in a
10 violent context, or advocating or encouraging murder, violent racism,
11 religious violence, morbid violence or the illegal use of drugs or alco-
12 hol.

13 2. Every person, partnership or corporation engaged in the retail sale
14 or rental of video games shall store and display such video games
15 containing contents listed in subdivision one of this section in a
16 location designated for persons over the age of eighteen, in a manner
17 which restricts access to such video games.

18 3. Sale or rental of any video game that contains any contents listed
19 in subdivision one of this section, shall be made only to an individual
20 who demonstrates, through (a) a valid driver's license or non-driver's
21 identification and issued by the commissioner of motor vehicles, the
22 federal government, any United States territory, commonwealth or
23 possession, the District of Columbia, a state government within the
24 United States or a provincial government of the dominion of Canada; or
25 (b) a valid passport issued by the United States government or any other

EXPLANATION--Matter in italics (underscored) is new; matter in brackets
[-] is old law to be omitted.

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1 country; or (c) an identification card issued by the United States,
2 indicating that the individual is at least eighteen years of age. Such
3 identification need not be required of any individual who reasonably
4 appears to be at least thirty years of age, provided, however, that such
5 appearance shall not constitute a defense in any proceeding involving
6 sale or rental of any video game, to an individual under eighteen years
7 of age.

8 4. In any proceeding pursuant to this section, it shall be an affirma-
9 tive defense that a person purchasing or renting or attempting to
10 purchase or rent any video game described in subdivision one of this
11 section produced a driver's license or a non-driver identification card
12 apparently issued by a government entity or other identification pursu-
13 ant to subdivision three of this section, successfully completed the
14 transaction, and that the video game sold or rented to such person was
15 reasonable reliance upon such identification and transaction. In evalu-
16 ating the applicability of such affirmative defense, consideration shall
17 be given to any written policy adopted and implemented by the seller to
18 effectuate the provisions of this section. Use of any method of an elec-
19 tronic transaction scan shall not excuse any person operating a place of
20 business wherein video games are sold or rented, or the agent or employ-
21 ee of such person, from the exercise of due diligence. Notwithstanding
22 the provisions of this subdivision, any such affirmative defense shall
23 not be applicable in any civil or criminal proceeding, or in any other
24 forum.

25 5. For the purposes of this section "rating" means the standardized
26 designation commonly used to inform parents about video games regarding
27 listening and viewing by their children.

28 § 2. Severability. If any clause, sentence, paragraph, subdivision or
29 part of this act, or the application thereof to any person or circum-
30 stance, shall be adjudged by any court of competent jurisdiction to be
31 invalid or unconstitutional, such judgment shall not affect, impair or
32 invalidate the remainder thereof, but shall be confined in its operation
33 to the clause, sentence, paragraph, subdivision or part of this act, or
34 in its application to the person or circumstance, directly involved in
35 the controversy in which such judgment shall have been rendered.

36 § 3. This act shall take effect on the one hundred twentieth day after
37 it shall have become a law.