

# STATE OF NEW YORK

2543

2025-2026 Regular Sessions

## IN SENATE

January 21, 2025

Introduced by Sens. MYRIE, MAY, SERRANO -- read twice and ordered printed, and when printed to be committed to the Committee on Elections

AN ACT to amend the election law, in relation to notifying voters of the candidates and upcoming elections

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. Article 8 of the election law is amended by adding a new  
2 title 8 to read as follows:

### TITLE VIII

#### VOTER NOTIFICATIONS

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4  
5 Section 8-800. Voting guide.

6 8-802. Postcards.

7 8-804. Television and radio.

8 § 8-800. Voting guide. 1. Any candidate seeking nomination or election  
9 at the next general and primary election to any public office, or a  
10 designated agent acting on behalf of such candidate, may, at least six  
11 weeks prior to the general and primary election, file with the board of  
12 elections with which nominating and designating petitions and certifi-  
13 icates for such office are filed pursuant to section 6-144 of this chap-  
14 ter a sworn statement containing biographical information, such as the  
15 candidate's occupation, educational and occupational background, prior  
16 governmental experience, and any other personal background or experience  
17 that the candidate deems relevant to the election campaign, and answers  
18 to issue based questions drafted by the state board of elections that  
19 are specified to each position.

20 2. The state board of elections shall, by regulation, establish the  
21 format and length of the statement authorized under this section and  
22 shall provide to candidates a standardized form for preparing such  
23 statement.

24 3. Within five days after the last day for filing statements under  
25 this section, all local boards of elections shall forward all such

EXPLANATION--Matter in italics (underscored) is new; matter in brackets  
[-] is old law to be omitted.

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1 candidate biographies to the state board of elections in electronic form  
2 in a manner to be prescribed by the state board of elections.

3 4. In the event that any candidate biographies received by the state  
4 board of elections, from any local board of elections, is not in elec-  
5 tronic form, the state board of elections shall, within ten days after  
6 receipt of such candidate biography, convert such candidate biography to  
7 electronic form.

8 5. The state board of elections shall email, if a registered voter's  
9 email is available to the state board of elections, to every registered  
10 voter in the state a voting guide consisting of all biographical infor-  
11 mation and answers to issue based questions, as outlined in subdivision  
12 one of this section, received from each candidate for whom the receiver  
13 of this mailing can vote for in the upcoming election. The board shall  
14 also mail at least one physical copy of the voting guide to each house-  
15 hold with a registered voter in the state. In the event the state board  
16 of elections determines that distribution of the voting guide would be  
17 more efficient and economical if done by the local boards of elections,  
18 the state board is hereby authorized to instruct all boards of elections  
19 to distribute the voting guide to at least one registered voter in each  
20 household. Should the state board so instruct the boards of elections,  
21 it shall provide a sufficient number of voting guides to each board of  
22 elections and shall promptly reimburse each board for the actual cost of  
23 postage incurred by said board in distributing the voting guides  
24 provided that said board utilize the lowest feasible postage rate  
25 charged by the United States postal service. The distribution of the  
26 voting guides to registered voters or households shall be made at least  
27 three weeks before the election to which they pertain.

28 6. The state board of elections shall maintain a website where all  
29 voter guide information is maintained, updated and accessible to the  
30 general public.

31 § 8-802. Postcards. For each primary and general election, the state  
32 board of elections shall email, if a registered voter's email is avail-  
33 able to the state board of elections, a postcard which contains informa-  
34 tion for the upcoming election that contains the date of the election.  
35 The board shall also mail at least two physical postcards to each house-  
36 hold with a registered voter in the state. The board shall send the  
37 postcards twice before the election with the first mailing to be made no  
38 earlier than fifteen days and no later than ten days prior to the  
39 election; and with the second mailing to be made no earlier than seven  
40 days and no later than five days before the election.

41 § 8-804. Television and radio. For ten consecutive days before each  
42 primary and general election, all major television and radio stations  
43 using public airwaves or doing business within the state shall inform  
44 their audience at least four times each day between the hours of seven  
45 a.m. and eleven p.m. of the upcoming election. Each of the four required  
46 notifications shall air at least three hours apart.

47 § 2. This act shall take effect on the one hundred eightieth day after  
48 it shall have become a law.