

# STATE OF NEW YORK

10428

## IN SENATE

May 15, 2026

Introduced by Sen. MAY -- read twice and ordered printed, and when printed to be committed to the Committee on Consumer Protection

AN ACT to amend the general business law, in relation to fairness in youth sports

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. The general business law is amended by adding a new article  
2 41-A to read as follows:

3 ARTICLE 41-A  
4 YOUTH SPORTS

5 Section 1050. Definitions.

6 1051. Disclosure of total annual costs.

7 1052. Youth sports contracts.

8 1053. Stay-to-play prohibited.

9 1054. Data privacy.

10 1055. Investor liability.

11 1056. Enforcement.

12 1057. Exemptions.

13 § 1050. Definitions. For the purposes of this article, the following  
14 terms shall have the following meanings:

15 1. "Youth sports organization" means any entity that organizes,  
16 manages, governs, hosts or runs youth sports events, and where total  
17 annual costs for participation in such youth sports organization exceed  
18 seven hundred fifty dollars for a single sports season.

19 2. "Youth sports event" means any organized athletic event, game or  
20 competition in which the majority of participants are under the age of  
21 eighteen.

22 3. "Total annual costs" means the total mandatory costs for partic-  
23 ipation in a youth sports organization over the course of an individual  
24 sports season, regardless of when payments for such costs are due,  
25 including but not limited to, registration fees, equipment costs, and  
26 travel costs.

27 4. "Player platform" means any digital system used by a youth sports  
28 organization for registration, tracking, recruiting, or data collection.

EXPLANATION--Matter in italics (underscored) is new; matter in brackets  
[-] is old law to be omitted.

LBD15925-01-6

1 5. "Controlling investor" means a person or other entity having ten  
2 percent ownership or more of, or unilateral decision-making authority  
3 over, a youth sports organization.

4 6. "Stay-to-play arrangement" means conditioning participation in a  
5 youth sports organization on using a designated vendor, including but  
6 not limited to, travel or lodging vendors.

7 7. "Sports season" means the specific period within a one-year time-  
8 frame within which a youth sports organization holds youth sports  
9 events, including any preseason, regular season and postseason youth  
10 sports events and practices.

11 8. "Participant" means any person participating in a youth sports  
12 organization and their parents and/or guardians.

13 9. "Personal data" means any data that identifies or could reasonably  
14 be linked, directly or indirectly, with a specific natural person or  
15 household, including but not limited to, information collected by a  
16 youth sports organization with registration documents, biometrics,  
17 performance tracking, financial information, or location.

18 § 1051. Disclosure of total annual costs. 1. Each youth sports organ-  
19 ization shall provide any participant with a full itemized list in writ-  
20 ing of such total annual costs before the start of such sports season.  
21 No fees or other additional charges shall be imposed on any participant  
22 that was not included in such itemized list.

23 2. Any provision of a contract for participation in a youth sports  
24 organization authorizing undisclosed fees or other charges in violation  
25 of subdivision one of this section shall be void.

26 3. Where a violation of this section is alleged to have occurred, the  
27 attorney general shall be authorized to assess a penalty of five hundred  
28 dollars per violation per participant.

29 § 1052. Youth sports contracts. 1. No contract for participation in  
30 youth sports organization shall contain any provision:

31 (a) requiring exclusivity with such youth sports organization that  
32 prohibits participation in any other youth sports organization;

33 (b) including a stay-to-pay arrangement;

34 (c) requiring commitment to such youth sports organization for more  
35 than one sports season; or

36 (d) imposing financial penalties for a participant's withdrawal before  
37 the end of a sports season, provided, however, that any such provision  
38 providing for the forfeiture of costs already paid prior to such with-  
39 drawal shall not be in violation of this paragraph.

40 2. Every contract for participation in a youth sports organization  
41 shall contain a plain-language summary of all material terms, including  
42 but not limited to, an itemized list of total annual costs in accordance  
43 with subdivision one of section one thousand fifty-one of this article.

44 § 1053. Stay-to-play prohibited. No youth sports organization shall  
45 impose penalties of any kind as part of a stay-to-play arrangement with  
46 any vendor, including, but not limited to, threatened disqualification,  
47 preferential seeding, or any other penalties.

48 § 1054. Data privacy. 1. No youth sports organization shall sell or  
49 transfer any personal data related to a participant for commercial  
50 purposes.

51 2. No youth sports organization shall use personal data related to any  
52 participant for the purposes of targeted advertising.

53 3. Any participant shall have the right to have their personal data  
54 deleted by a youth sports organization upon request.

1 4. Where a violation of this section is alleged to have occurred, the  
2 attorney general shall be authorized to assess a penalty of one thousand  
3 dollars per violation per participant.

4 § 1055. Investor liability. Controlling investors of a youth sports  
5 organization shall be jointly and severally liable for any violations of  
6 this article, or of any other laws of the state regulating labor or the  
7 safety of minors, by such youth sports organization, regardless of the  
8 corporate form of such youth sports organization.

9 § 1056. Enforcement. 1. Where a violation of this article is alleged  
10 to have occurred, the attorney general shall be authorized to assess a  
11 civil penalty as determined by the attorney general, unless a specific  
12 amount therefor is otherwise provided for under this article.

13 2. Any person who has been injured by reason of a violation of this  
14 section may bring an action in their own name, or in the name of their  
15 minor child, to enjoin such unlawful act, or to recover their actual  
16 damages. The court shall award reasonable attorney's fees to a prevail-  
17 ing plaintiff. Actions pursuant to this paragraph may be brought on a  
18 class-wide basis.

19 § 1057. Exemptions. The provisions of this article shall not apply to  
20 youth sports organizations:

- 21 1. managed by a public school or group of public schools in the state;
- 22 2. managed by the New York state public high school athletic associ-  
23 ation; or
- 24 3. for which total annual costs for each participant amount to seven  
25 hundred fifty dollars or less.

26 § 2. This act shall take effect immediately.