STATE OF NEW YORK

10428

IN SENATE

May 15, 2026

Introduced by Sen. MAY -- read twice and ordered printed, and when printed to be committed to the Committee on Consumer Protection

AN ACT to amend the general business law, in relation to fairness in youth sports

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

Section 1. The general business law is amended by adding a new article 41-A to read as follows:

ARTICLE 41-A
YOUTH SPORTS

Section 1050. Definitions.
1051. Disclosure of total annual costs.
1052. Youth sports contracts.
1053. Stay-to-play prohibited.
1054. Data privacy.
1055. Investor liability.
1056. Enforcement.
1057. Exemptions.

§ 1050. Definitions. For the purposes of this article, the following terms shall have the following meanings:

1. "Youth sports organization" means any entity that organizes, manages, governs, hosts or runs youth sports events, and where total annual costs for participation in such youth sports organization exceed seven hundred fifty dollars for a single sports season.

2. "Youth sports event" means any organized athletic event, game or competition in which the majority of participants are under the age of eighteen.

3. "Total annual costs" means the total mandatory costs for participation in a youth sports organization over the course of an individual sports season, regardless of when payments for such costs are due, including but not limited to, registration fees, equipment costs, and travel costs.

4. "Player platform" means any digital system used by a youth sports organization for registration, tracking, recruiting, or data collection.

EXPLANATION--Matter in *italics* (underscored) is new; matter in brackets [-] is old law to be omitted.

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5. "Controlling investor" means a person or other entity having ten percent ownership or more of, or unilateral decision-making authority over, a youth sports organization.

6. "Stay-to-play arrangement" means conditioning participation in a youth sports organization on using a designated vendor, including but not limited to, travel or lodging vendors.

7. "Sports season" means the specific period within a one-year time-frame within which a youth sports organization holds youth sports events, including any preseason, regular season and postseason youth sports events and practices.

8. "Participant" means any person participating in a youth sports organization and their parents and/or guardians.

9. "Personal data" means any data that identifies or could reasonably be linked, directly or indirectly, with a specific natural person or household, including but not limited to, information collected by a youth sports organization with registration documents, biometrics, performance tracking, financial information, or location.

§ 1051. Disclosure of total annual costs. 1. Each youth sports organization shall provide any participant with a full itemized list in writing of such total annual costs before the start of such sports season. No fees or other additional charges shall be imposed on any participant that was not included in such itemized list.

2. Any provision of a contract for participation in a youth sports organization authorizing undisclosed fees or other charges in violation of subdivision one of this section shall be void.

3. Where a violation of this section is alleged to have occurred, the attorney general shall be authorized to assess a penalty of five hundred dollars per violation per participant.

§ 1052. Youth sports contracts. 1. No contract for participation in youth sports organization shall contain any provision:

(a) requiring exclusivity with such youth sports organization that prohibits participation in any other youth sports organization;

(b) including a stay-to-pay arrangement;

(c) requiring commitment to such youth sports organization for more than one sports season; or

(d) imposing financial penalties for a participant's withdrawal before the end of a sports season, provided, however, that any such provision providing for the forfeiture of costs already paid prior to such withdrawal shall not be in violation of this paragraph.

2. Every contract for participation in a youth sports organization shall contain a plain-language summary of all material terms, including but not limited to, an itemized list of total annual costs in accordance with subdivision one of section one thousand fifty-one of this article.

§ 1053. Stay-to-play prohibited. No youth sports organization shall impose penalties of any kind as part of a stay-to-play arrangement with any vendor, including, but not limited to, threatened disqualification, preferential seeding, or any other penalties.

§ 1054. Data privacy. 1. No youth sports organization shall sell or transfer any personal data related to a participant for commercial purposes.

2. No youth sports organization shall use personal data related to any participant for the purposes of targeted advertising.

3. Any participant shall have the right to have their personal data deleted by a youth sports organization upon request.

4. Where a violation of this section is alleged to have occurred, the attorney general shall be authorized to assess a penalty of one thousand dollars per violation per participant.

§ 1055. Investor liability. Controlling investors of a youth sports organization shall be jointly and severally liable for any violations of this article, or of any other laws of the state regulating labor or the safety of minors, by such youth sports organization, regardless of the corporate form of such youth sports organization.

§ 1056. Enforcement. 1. Where a violation of this article is alleged to have occurred, the attorney general shall be authorized to assess a civil penalty as determined by the attorney general, unless a specific amount therefor is otherwise provided for under this article.

2. Any person who has been injured by reason of a violation of this section may bring an action in their own name, or in the name of their minor child, to enjoin such unlawful act, or to recover their actual damages. The court shall award reasonable attorney's fees to a prevailing plaintiff. Actions pursuant to this paragraph may be brought on a class-wide basis.

§ 1057. Exemptions. The provisions of this article shall not apply to youth sports organizations:

1. managed by a public school or group of public schools in the state;

2. managed by the New York state public high school athletic association; or

3. for which total annual costs for each participant amount to seven hundred fifty dollars or less.

§ 2. This act shall take effect immediately.