

# STATE OF NEW YORK

10225

## IN SENATE

May 7, 2026

Introduced by Sen. BAILEY -- read twice and ordered printed, and when printed to be committed to the Committee on Insurance

AN ACT to amend the insurance law, in relation to providing for the issuance of pet insurance

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. Paragraph 11 of subsection (a) of section 1113 of the  
2 insurance law is amended to read as follows:

3 (1) "Animal insurance," means insurance against loss of or damage to  
4 any domesticated or wild animal resulting from any cause. Animal insur-  
5 ance does not include pet insurance, which is inland marine insurance  
6 that provides coverage for accidents and illnesses of pets.

7 § 2. The insurance law is amended by adding a new section 3463 to read  
8 as follows:

9 § 3463. Pet insurance. (a) As used in this section, the following  
10 terms shall have the following meanings:

11 (1) "Chronic condition" means a condition that can be treated or  
12 managed, but not cured.

13 (2) "Congenital anomaly or disorder" means a condition that is present  
14 from birth, whether inherited or caused by the environment, which may  
15 cause or contribute to illness or disease.

16 (3) "Hereditary disorder" means an abnormality that is genetically  
17 transmitted from parent to offspring and may cause illness or disease.

18 (4) "Orthopedic" refers to conditions affecting the bones, skeletal  
19 muscle, cartilage, tendons, ligaments, and joints. It includes, but is  
20 not limited to, elbow dysplasia, hip dysplasia, intervertebral disc  
21 degeneration, patellar luxation, and ruptured cranial cruciate liga-  
22 ments. It does not include cancers or metabolic, hemopoietic, or auto-  
23 immune diseases.

24 (5) "Pet insurance" means a property insurance policy that provides  
25 coverage for accidents and illnesses of pets.

26 (6) "Preexisting condition" means any condition for which any of the  
27 following are true prior to the effective date of a pet insurance policy  
28 or during any waiting period:

EXPLANATION--Matter in italics (underscored) is new; matter in brackets  
[-] is old law to be omitted.

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1 (A) A veterinarian provided medical advice;  
2 (B) The pet received previous treatment; or  
3 (C) Based on information from verifiable sources, the pet had signs or  
4 symptoms directly related to the condition for which a claim is being  
5 made.

6 A condition for which coverage is afforded on a policy shall not be  
7 considered a preexisting condition on any renewal of the policy.

8 (7) "Renewal" means to issue and deliver at the end of an insurance  
9 policy period a policy which supersedes a policy previously issued and  
10 delivered by the same insurer or affiliated insurer and which provides  
11 types and limits of coverage substantially similar to those contained in  
12 the policy being superseded.

13 (8) "Veterinarian" means an individual who holds a valid license to  
14 practice veterinary medicine under article one hundred thirty-five of  
15 the education law.

16 (9) "Veterinary expenses" means the costs associated with medical  
17 advice, diagnosis, care, or treatment provided by a veterinarian,  
18 including, but not limited to, the cost of drugs prescribed by a veteri-  
19 narian.

20 (10) "Waiting period" means the period of time specified in a pet  
21 insurance policy that is required to transpire before some or all of the  
22 coverage in the policy can begin. Waiting periods shall not be applied  
23 to renewals of existing coverage.

24 (11) "Wellness program" means a subscription or reimbursement-based  
25 program that is separate from an insurance policy that provides goods  
26 and services to promote the general health, safety, or wellbeing of the  
27 pet. If any wellness program requires an agreement or other transaction  
28 whereby an insurer is obligated to confer a benefit of pecuniary value  
29 upon another party, dependent upon the happening of a fortuitous event  
30 in which the insured or beneficiary has, or is expected to have at the  
31 time of such happening, a material interest which will be adversely  
32 affected by the happening of such event, it is transacting in the busi-  
33 ness of insurance and is subject to the provisions of this chapter. This  
34 definition is not intended to classify a contract directly between a  
35 service provider and a pet owner that only involves the two parties as  
36 being the business of insurance, unless other indications of insurance  
37 also exist.

38 (b) If an insurer uses any of the terms in subsection (a) of this  
39 section in a policy of pet insurance, the insurer shall use the defi-  
40 nition of each of those terms as set forth in such subsection and  
41 include the definition of the terms in the policy. The insurer shall  
42 also make the definitions available through a clear and conspicuous link  
43 on the main page of the insurer or insurer's program administrator's  
44 website. Nothing in this section shall in any way prohibit or limit the  
45 types of exclusions insurers may use in their policies or require insur-  
46 ers to have any of the limitations or exclusions defined in this  
47 section.

48 (c) (1) An insurer transacting pet insurance shall disclose the  
49 following to consumers:

50 (A) If the policy excludes coverage due to any of the following:

51 (i) A preexisting condition;

52 (ii) A hereditary disorder;

53 (iii) A congenital anomaly or disorder; or

54 (iv) A chronic condition.

1 (B) If the policy includes any other exclusions, the following state-  
2 ment: "Other exclusions may apply. Please refer to the exclusions  
3 section of the policy for more information."

4 (C) Any policy provision that limits coverage through a waiting or  
5 affiliation period, a deductible, coinsurance, or an annual or lifetime  
6 policy limit.

7 (D) Whether the insurer reduces coverage or increases premiums based  
8 on the insured's claim history, the age of the covered pet or a change  
9 in the geographic location of the insured.

10 (E) If the underwriting company differs from the brand name used to  
11 market and sell the product.

12 (2) (A) Unless the insured has filed a claim under the pet insurance  
13 policy, pet insurance applicants shall have the right to examine and  
14 return the policy, certificate or rider to the company or an  
15 agent/insurance producer of the company within thirty days of its  
16 receipt and to have the premium refunded if, after examination of the  
17 policy, certificate or rider, the applicant is not satisfied for any  
18 reason.

19 (B) Pet insurance policies, certificates and riders shall have a  
20 notice prominently printed on the first page or attached thereto includ-  
21 ing specific instructions to accomplish a return. The following free  
22 look statement or language substantially similar shall be included:

23 "You have 30 days from the day you receive this policy, certificate or  
24 rider to review it and return it to the company if you decide not to  
25 keep it. You do not have to tell the company why you are returning it.  
26 If you decide not to keep it, simply return it to the company at its  
27 administrative office or you may return it to the agent/insurance  
28 producer that you bought it from as long as you have not filed a claim.  
29 You must return it within 30 days of the day you first received it. The  
30 company will refund the full amount of any premium paid within 30 days  
31 after it receives the returned policy, certificate, or rider. The premi-  
32 um refund will be sent directly to the person who paid it. The policy,  
33 certificate or rider will be void as if it had never been issued."

34 (3) An insurer shall clearly disclose a summary description of the  
35 basis or formula on which the insurer determines claim payments under a  
36 pet insurance policy within the policy, prior to policy issuance and  
37 through a clear and conspicuous link on the main page of the insurer or  
38 insurer's program administrator's website.

39 (4) An insurer that uses a benefit schedule to determine claim payment  
40 under a pet insurance policy shall do both of the following:

41 (A) Clearly disclose the applicable benefit schedule in the policy.

42 (B) Disclose all benefit schedules used by the insurer under its pet  
43 insurance policies through a clear and conspicuous link on the main page  
44 of the insurer or insurer's program administrator's website.

45 (5) An insurer that determines claim payments under a pet insurance  
46 policy based on usual and customary fees, or any other reimbursement  
47 limitation based on prevailing veterinary service provider charges,  
48 shall do both of the following:

49 (A) Include a usual and customary fee limitation provision in the  
50 policy that clearly describes the insurer's basis for determining usual  
51 and customary fees and how that basis is applied in calculating claim  
52 payments.

53 (B) Disclose the insurer's basis for determining usual and customary  
54 fees through a clear and conspicuous link on the main page of the insur-  
55 er or insurer's program administrator's website.

1 (6) If any medical examination by a licensed veterinarian is required  
2 to effectuate coverage, the insurer shall clearly and conspicuously  
3 disclose the required aspects of the examination prior to purchase and  
4 disclose that examination documentation may result in a preexisting  
5 condition exclusion.

6 (7) Waiting periods and the requirements applicable to them shall be  
7 clearly and prominently disclosed to consumers prior to the policy  
8 purchase.

9 (8) The insurer shall include a summary of all policy provisions  
10 required in paragraphs one through seven of this subsection, inclusive,  
11 in a separate document titled "Insurer Disclosure of Important Policy  
12 Provisions."

13 (9) The insurer shall post the "Insurer Disclosure of Important Policy  
14 Provisions" document required in paragraph eight of this subsection  
15 through a clear and conspicuous link on the main page of the insurer or  
16 insurer's program administrator's website.

17 (10) In connection with the issuance of a new pet insurance policy,  
18 the insurer shall provide the consumer with a copy of the "Insurer  
19 Disclosure of Important Policy Provisions" document required pursuant to  
20 paragraph eight of this subsection in at least twelve-point type when it  
21 delivers the policy.

22 (11) At the time a pet insurance policy is issued or delivered to a  
23 policyholder, the insurer shall include a written disclosure with the  
24 following information, printed in twelve-point boldface type:

25 (A) The department's mailing address, toll-free telephone number and  
26 website address.

27 (B) The address and customer service telephone number of the insurer  
28 or the agent or broker of record.

29 (C) If the policy was issued or delivered by an agent or broker, a  
30 statement advising the policyholder to contact the broker or agent for  
31 assistance.

32 (12) The disclosures required in this section shall be in addition to  
33 any other disclosure requirements required by law or regulation.

34 (d) (1) An insurer may issue policies that exclude coverage on the  
35 basis of one or more preexisting conditions with appropriate disclosure  
36 to the consumer. The insurer has the burden of proving that the preex-  
37 isting condition exclusion applies to the condition for which a claim is  
38 being made.

39 (2) (A) An insurer may issue policies that impose waiting periods upon  
40 effectuation of the policy that do not exceed thirty days for illnesses  
41 or orthopedic conditions not resulting from an accident. Waiting periods  
42 for accidents are prohibited.

43 (B) A pet insurer utilizing a waiting period permitted in subparagraph  
44 (A) of this paragraph shall include a provision in its contract that  
45 allows the waiting periods to be waived upon completion of a medical  
46 examination. Insurers may require the examination to be conducted by a  
47 licensed veterinarian after the purchase of the policy.

48 (C) A medical examination under subparagraph (B) of this paragraph  
49 shall be paid for by the policyholder, unless the policy specifies that  
50 the insurer will pay for the examination.

51 (D) An insurer may specify elements to be included as part of the  
52 examination and require documentation thereof, provided the specifica-  
53 tions do not unreasonably restrict a consumer's ability to waive the  
54 waiting periods prescribed in subparagraph (B) of this paragraph.

1 (E) Waiting periods, and the requirements applicable to them, shall be  
2 clearly and prominently disclosed to consumers prior to the policy  
3 purchase.

4 (3) An insurer shall not require a veterinary examination of the  
5 covered pet for the insured to have their policy renewed.

6 (4) If an insurer includes any prescriptive, wellness, or non-insu-  
7 rance benefits in the policy form, then it is made part of the policy  
8 contract and shall follow all applicable laws and regulations under this  
9 chapter.

10 (5) An insured's eligibility to purchase a pet insurance policy shall  
11 not be based on participation, or lack of participation, in a separate  
12 wellness program.

13 (e) (1) No insurer or insurance producer shall market a wellness  
14 program as pet insurance.

15 (2) If a wellness program is sold by an insurer or insurance producer:

16 (A) The purchase of the wellness program shall not be a requirement to  
17 the purchase of pet insurance.

18 (B) The costs of the wellness program shall be separate and identifi-  
19 able from any pet insurance policy sold by an insurer or insurance  
20 producer.

21 (C) The terms and conditions for the wellness program shall be sepa-  
22 rate from any pet insurance policy sold by an insurer or insurance  
23 producer.

24 (D) The products or coverages available through the wellness program  
25 shall not duplicate products or coverages available through the pet  
26 insurance policy.

27 (E) The advertising of the wellness program shall not be misleading  
28 and shall comply with the provisions of paragraph two of subsection (c)  
29 of this section.

30 (F) An insurer or insurance producer shall clearly disclose the  
31 following to consumers, printed in twelve-point boldface type:

32 (i) That wellness programs are not insurance.

33 (ii) The address and customer service telephone number of the pet  
34 insurer or producer or broker of record.

35 (iii) The department's mailing address, toll-free telephone number,  
36 and website address.

37 (3) Coverages included in a pet insurance policy contract described as  
38 "wellness" benefits are insurance.

39 (f) (1) An insurance producer shall not sell, solicit, or negotiate a  
40 pet insurance product until after the producer is appropriately licensed  
41 and has completed the required training identified in paragraph three of  
42 this subsection.

43 (2) Insurers shall ensure that its producers are trained under para-  
44 graph three of this subsection and that its producers have been appro-  
45 priately trained on the coverages and conditions of its pet insurance  
46 products.

47 (3) The training required under this subsection shall include informa-  
48 tion on the following topics:

49 (A) preexisting conditions and waiting periods;

50 (B) the differences between pet insurance and noninsurance wellness  
51 programs;

52 (C) hereditary disorders, congenital anomalies or disorders and chron-  
53 ic conditions and how pet insurance policies interact with those condi-  
54 tions or disorders; and

55 (D) rating, underwriting, renewal and other related administrative  
56 topics.

1 (4) The satisfaction of the training requirements of another state  
2 that are substantially similar to the provisions of paragraph three of  
3 this subsection as determined by the superintendent shall be deemed to  
4 satisfy the training requirements of this subsection.

5 (g) The superintendent shall promulgate any rules and regulations  
6 necessary for the implementation of this section.

7 (h) All other applicable provisions of this chapter shall continue to  
8 apply to pet insurance except that the specific provisions of this  
9 section shall supersede any general provision of law that would other-  
10 wise be applicable to pet insurance.

11 § 3. This act shall take effect on the one hundred eightieth day after  
12 it shall have become a law and shall apply to all policies entered into,  
13 renewed, modified or amended on or after such effective date. Effective  
14 immediately, the addition, amendment and/or repeal of any rule or regu-  
15 lation necessary for the implementation of this act on its effective  
16 date are authorized to be made and completed on or before such effective  
17 date.