

# STATE OF NEW YORK

1006

2025-2026 Regular Sessions

## IN SENATE

(Prefiled)

January 8, 2025

Introduced by Sens. BROUK, HARCKHAM, MAY -- read twice and ordered printed, and when printed to be committed to the Committee on Health

AN ACT to amend the public health law, in relation to establishing the Take A Look medical and dental workforce employment tour pilot program; and providing for the repeal of such provisions upon expiration thereof

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. Article 29-A of the public health law is amended by adding  
2 a new title 1-B to read as follows:

3 TITLE 1-B

4 TAKE A LOOK MEDICAL AND DENTAL WORKFORCE EMPLOYMENT TOUR PILOT PROGRAM  
5 Section 2958-b. Take A Look medical and dental workforce employment tour  
6 pilot program.

7 § 2958-b. Take A Look medical and dental workforce employment tour  
8 pilot program. 1. The commissioner shall, within monies appropriated  
9 therefor, establish the Take A Look medical and dental workforce employ-  
10 ment pilot program to be implemented by an association representing  
11 upstate medical and/or dental facilities to conduct a campaign to  
12 promote and market the health care workforce employment and career  
13 opportunities in the following economic development regions: central,  
14 north country, western, finger lakes, capital region, mohawk and south-  
15 ern tier where there is a critical shortage of health care workers,  
16 including physicians and dentists, which impedes access to vital health  
17 care services and impairs the economic status of the communities in  
18 these regions.

19 2. a. Funds shall be made available for a multimedia campaign that  
20 will encourage residents of the regions identified in subdivision one of  
21 this section to train for and enter the health workforce in such identi-  
22 fied regions, to attract individuals undergoing training in health care

EXPLANATION--Matter in italics (underscored) is new; matter in brackets  
[-] is old law to be omitted.

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1 professional educational programs including graduate medical education  
2 training and graduate dental education training in other regions of New  
3 York state and other states to pursue career opportunities in such iden-  
4 tified regions, and to attract and encourage health care professionals  
5 from other states to pursue career opportunities in such identified  
6 regions.

7 b. Funding shall be utilized to promote and educate individuals on the  
8 availability of funding under the New York state doctors across New York  
9 program, the primary care service corps, the regents loan forgiveness  
10 program, and the national health service corps.

11 c. Funding shall be utilized to conduct "Take A Look" tours within  
12 such identified economic development regions. "Take A Look" tours aim to  
13 expose undergraduate medical and dental students, physician and dental  
14 residents, physician assistants, nurse practitioners, nurse anesthe-  
15 tists, and nurse midwives in training across the state and from outside  
16 the state to practice opportunities in upstate New York communities.  
17 Each tour itinerary provides opportunities for residents to "take a  
18 look" and learn about upstate New York hospitals, medical and dental  
19 staffs, communities and cultures through hospital, clinic, physician,  
20 and dental office visits.

21 3. a. The implementing association shall provide annually, on or  
22 before the first day of November, an analysis of the shortage of health  
23 care workers in the economic development regions identified in subdivi-  
24 sion one of this section, an accounting of the multimedia campaign and  
25 the impact of the "Take A Look" tours on such specified economic devel-  
26 opment regions. Such report shall include at least the following infor-  
27 mation:

28 (i) the number of individuals who participated in "Take A Look" tours  
29 over the previous twelve months;

30 (ii) the number of "Take A Look" tour participants who began practic-  
31 ing in one of the economic development regions identified in subdivision  
32 one of this section within twelve months following tour participation  
33 and the location of such practice;

34 (iii) the number of patients served in each economic development  
35 region by such participants within the twelve months following the start  
36 of their practice;

37 (iv) a description of the impact of the program on the communities  
38 where such participants began practicing; and

39 (v) such other information as the commissioner may deem necessary and  
40 appropriate.

41 b. Such report shall be provided to the chairs of the central, north  
42 country, western, finger lakes, capital region, mohawk and southern tier  
43 regional economic development councils, the temporary president of the  
44 senate, the speaker of the assembly and the commissioner and shall be  
45 made publicly available on the department's website and the website of  
46 the department of economic development.

47 4. To the extent of funds appropriated therefor, medical assistance  
48 funds, including any funding or shared savings as may become available  
49 through federal waivers or otherwise under titles eighteen and nineteen  
50 of the federal social security act, may be used for expenditures in  
51 support of the Take A Look medical and dental workforce employment pilot  
52 program.

53 § 2. This act shall take effect immediately and shall expire and be  
54 deemed repealed three years after such date.