

BY: M. of A. Buttenschon

COMMEMORATING the 70th Anniversary of Utica Mack,
Inc.

WHEREAS, It is the sense of this Legislative Body to recognize the achievements of those individuals and businesses that contribute substantially to the economic vitality of their communities, thereby enhancing economic well-being of the entire Empire State; and

WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to commemorate the 70th Anniversary of Utica Mack, Inc.; and

WHEREAS, Utica Mack, Inc. was founded in 1955 by Edward C. Heiland, Sr.; following his wife Helen's passing, their two sons, Edward Jr. and Paul Heiland took over the business; and

WHEREAS, As a result of hard work, experience, passion, and the upholding of excellent standards and moral values, Edward C. Heiland, Sr., Edward Jr., and Paul Heiland developed the business into one of New York's leading heavy duty truck dealerships; in addition to Mack Truck sales, service, and parts, the Heiland family were also the pioneers in Central New York for truck leasing, founding HEP Leasing in 1956; and

WHEREAS, Hino Diesel medium duty trucks were added to Utica Mack's line-up in 1987, resulting in the company becoming one of the first Hino Truck dealers in the United States; and

WHEREAS, In 1988, the Heiland brothers sold Utica Mack, Inc. and HEP Leasing to their sons, Edward Heiland III and Thomas Heiland, who successfully expanded the business in 1995, continuing with the same business standards to include Marcy Hydraulics and Equipment-a full-service hydraulic and equipment department; and

WHEREAS, In 2013, Thomas Heiland and Edward Heiland IV assumed new roles at the company, becoming president and vice president of Utica Mack, Inc., respectively; Edward Heiland III continued with his expertise in selling the business' product line; and

WHEREAS, Utica Mack, Inc., HEP Leasing LLC, and Marcy Hydraulics continue as a successful third and fourth generation family-operated business where the owners are present in the day-to-day operations; and

WHEREAS, The success of Utica Mack, Inc. is in direct correlation to the efforts of its hardworking and dedicated owners and staff, all of whom are considered integral parts of the success of the company; their involvement is, and always has been, characterized by an impressive commitment, an unbridled enthusiasm, and an uncompromising standard of excellence in all endeavors on behalf of the business and the community it serves; and

WHEREAS, It is with great pleasure that this Legislative Body acknowledges this exceptional business, its contributions to the local and state economies, and its vibrant role in improving the quality of life in its community, fully confident that it will continue to enjoy the sparkling successes it has experienced thus far; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to commemorate the 70th Anniversary of Utica Mack, Inc.; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to Utica Mack, Inc.