

BY: M. of A. Conrad

COMMEMORATING the 80th Anniversary of Master Rug
Cleaners

WHEREAS, It is the sense of this Legislative Body to recognize the achievements of those individuals and businesses that contribute substantially to the economic vitality of their communities, thereby enhancing the economic well-being of the entire Empire State; and

WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to commemorate the 80th Anniversary of Master Rug Cleaners of Tonawanda, New York; and

WHEREAS, Master Rug Cleaners, a family-owned carpet cleaning, sales, and repair store in Tonawanda, is celebrating 80 years of business and its contribution to the betterment of the community; and

WHEREAS, In 1945, James Masters purchased Wolf's Renovations, a rug cleaning and mattress re-ticking company, located on Young Street, changing the name to Master Rug Cleaners; some time after purchasing the company, he decided to build a new facility on Delaware Avenue which is where Master Rug Cleaners still operates; and

WHEREAS, Jeff Masters, the grandson of James Masters and current owner of the company, has shared some of the history of Master Rug Cleaners; his father, Robert, and uncle, David, assumed the business in the early 1970s; and

WHEREAS, During the 1980s, Master Rug Cleaners acquired Allen's Rug Cleaning in Cheektowaga, moving all the equipment to the Delaware Avenue location; this transition expanded the cleaning end of the business; and

WHEREAS, Jeff Masters moved to Florida to study data processing; however, he could not find a job in that industry so he worked in the flooring business from 1982-1986, learning more about floor coverings; moving back to Tonawanda in 1986, he rejoined Master Rug Cleaners, and his knowledge was an asset to the company which could consequently sell more floor coverings; in 1999, he took over the company; and

WHEREAS, Today, Master Rug Cleaners is one of the only facilities in Western New York to still have a full wash plant; the cleaning process still adheres to the procedure that has been utilized for many years; and

WHEREAS, Master Rug Cleaners conducts business with high-end companies that manufacture and develop cleaning solutions for the flooring industry and high-end carpet and flooring manufacturers; and

WHEREAS, Jeff Masters credits the company's longevity to its family atmosphere, customer service, quality, and satisfaction guarantee, doing

what is necessary to satisfy the customers which is most important; he has great respect for his customers and feels honored to own this cornerstone of the Tonawanda community; and

WHEREAS, It is with great pride that Master Rug Cleaners and its dedicated workers celebrate this milestone 80th Anniversary and anticipate many more years of success for generations to come; and

WHEREAS, The progression of Master Rug Cleaners is in direct correlation to the efforts of its owners and employees, whose involvement is, and always has been, characterized by an impressive commitment, an unbridled enthusiasm, and an uncompromising standard of excellence in all endeavors on behalf of the business and the community it serves; and

WHEREAS, It is with great pleasure that this Legislative Body acknowledges this exceptional business, its contributions to the local and State economies, and its vibrant role in improving the quality of life in its community, fully confident that it will continue to enjoy the outstanding success it has experienced thus far; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to commemorate the 80th Anniversary of Master Rug Cleaners; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to Master Rug Cleaners.