

**BY:** Senator SEPULVEDA

**CONGRATULATING** Esmerlin Santiago Matias Garcia  
upon the occasion of his nomination as YouTuber of  
the Year at the 2024 Soberano Awards

**WHEREAS,** It is the sense of this Legislative Body to honor and pay tribute to those artistic geniuses whose commitment and creative talents have contributed to the entertainment and cultural enrichment of their community, the State of New York, the Nation and the world; and

**WHEREAS,** Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to congratulate Esmerlin Santiago Matias Garcia upon the occasion of his nomination as YouTuber of the Year at the 2024 Soberano Awards; and

**WHEREAS,** Esmerlin Santiago Matias Garcia, popularly known as Alofoke, was born on December 6, 1981, in Ensanche Capotillo, Santo Domingo, Dominican Republic; he is the son of Santiago Matias and Ada Garcia; and

**WHEREAS,** A young entrepreneur, radio personality, and music producer, his program, "Alofoke Radio Show," has gained great popularity, where he discusses entertainment news, music, and urban culture; and

**WHEREAS,** Additionally, Santiago Matias has been a key figure in the careers of many urban genre artists, and his record label, "Alofoke Music," has worked with several well-known artists; his irreverent style and ability to connect with a young audience has allowed him to position himself as one of the most influential figures in the industry; and

**WHEREAS,** Santiago Matias was nominated as YouTuber of the Year at the 2024 Soberano Awards for the impact he has had on the digital entertainment industry; he has established himself as a key figure in content creation in the Dominican Republic, especially with his channel, "Alofoke Radio Show"; and

**WHEREAS,** Furthermore, his charisma and positioning have certainly proven his influence and power in the urban music scene; in 2024, Santiago Matias organized a successful show at the iconic Prudential Center in New Jersey; he also broadcasted his program from Carnegie Hall in New York; and

**WHEREAS,** Santiago Matias is a strong advocate for urban artists, promoting their talent and contributing to the visibility of this genre; and

**WHEREAS,** With him throughout have been his wife, Charylle Alvarado de Jesus, and his two children, Byroon and Prince, all of whom feel privileged to be a part of his life and rejoice in his many achievements; and

**WHEREAS,** Santiago Matias' nomination as YouTuber of the Year is a testament to his incredible talent, dedication, and the authentic connection he has built with his audience; through his engaging content, creativity, and passion, he has not only entertained but also inspired countless viewers; his commitment to producing content that resonates with people from all walks of life has set him apart as a true innovator in the digital space; now, therefore, be it

**RESOLVED,** That this Legislative Body pause in its deliberations to congratulate Esmerlin Santiago Matias Garc ya upon the occasion of his nomination as YouTuber of the Year at the 2024 Soberano Awards; and be it further

**RESOLVED,** That a copy of this Resolution, suitably engrossed, be transmitted to Esmerlin Santiago Matias Garcia.