Senate Resolution No. 29

BY: Senator PERSAUD

MEMORIALIZING Governor Kathy Hochul to proclaim January 28, 2025, as Data Privacy Day in the State of New York

WHEREAS, It is the sense of this Legislative Body to recognize official days that are set aside to increase awareness of serious issues that affect the lives of citizens of New York State; and

WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to memorialize Governor Kathy Hochul to proclaim January 28, 2025, as Data Privacy Day in the State of New York, in conjunction with the observance of National Data Privacy Day; and

WHEREAS, Data Privacy Day began in the United States in January of 2008, and commemorates the January 28, 1981, signing of Convention 108, the first legally binding international treaty dealing with privacy and data protection; and

WHEREAS, Today, Data Privacy Day is observed in the United States, Canada, Israel and 47 European countries; and

WHEREAS, The National Cyber Security Alliance (NCSA) officially leads the Data Privacy Day campaign and is advised by a distinguished advisory committee of privacy professionals to help the campaign align with the most current privacy issues in a thoughtful and meaningful way; and

WHEREAS, Data Privacy Day's educational initiative originally focused on raising awareness among businesses as well as users about the importance of protecting the privacy of their personal information online, particularly in the context of social networking; and

WHEREAS, The educational focus has expanded over the years to include families, consumers and businesses; and

WHEREAS, In addition to its educational initiative, Data Privacy Day promotes events and activities that stimulate the development of technology tools that promote individual control over personally identifiable information; encourages compliance with privacy laws and regulations; and creates dialogue among stakeholders interested in advancing data protection and privacy; and

WHEREAS, Many examples abound of the perils of poor data management; lives and livelihoods can be destroyed by theft of identity, credit information, and the like, including the denial of a loan or new credit card, removal from one's hard-earned state of financial stability, and the mental duress of loss of privacy and security of one's personal information and data; and

WHEREAS, The threat of data breaches and data theft continues to loom large and continues to grow and plague more New Yorkers and Americans each day; and

WHEREAS, As more commerce, communication, and other aspects of the daily lives of New Yorkers occur digitally, it is more important than ever to be educated on the safe practices of data privacy and safety, and to take steps whenever possible to increase data security; and

WHEREAS, It is imperative that there be greater awareness of the importance of data privacy, and more must be done to increase activity at the local, State and National levels; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to memorialize Governor Kathy Hochul to proclaim January 28, 2025, as Data Privacy Day in the State of New York; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to The Honorable Kathy Hochul, Governor of the State of New York.