STATE OF NEW YORK

8916

2025-2026 Regular Sessions

IN ASSEMBLY

July 16, 2025

Introduced by M. of A. STECK -- read once and referred to the Committee on Racing and Wagering

AN ACT to amend the racing, pari-mutuel wagering and breeding law, in relation to using artificial intelligence to personalize advertisements on mobile sports wagering

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

Section 1. Subdivision 4 of section 1367-a of the racing, pari-mutuel wagering and breeding law is amended by adding a new paragraph (k) to read as follows:

(k) Mobile sports wagering licensees shall be prohibited from using artificial intelligence to track a bettor's gambling habits and creating individualized promotions with artificial intelligence based on such bettor's gambling habits.

§ 2. This act shall take effect immediately.

EXPLANATION--Matter in *italics* (underscored) is new; matter in brackets [-] is old law to be omitted.

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