

# STATE OF NEW YORK

8696

2025-2026 Regular Sessions

## IN ASSEMBLY

May 30, 2025

Introduced by M. of A. JONES, KAY -- read once and referred to the  
Committee on Consumer Affairs and Protection

AN ACT to amend the general business law, in relation to the sale and  
labeling of milk and milk products

The People of the State of New York, represented in Senate and Assem-  
bly, do enact as follows:

1 Section 1. The general business law is amended by adding a new article  
2 16-A to read as follows:

### ARTICLE 16-A

#### SALE AND LABELING OF MILK AND MILK PRODUCTS

##### Section 266. Definitions.

##### 267. Selling and labeling of milk and milk products.

7 § 266. Definitions. For the purposes of this article: 1. "Milk" shall  
8 mean the lacteal secretion obtained from one or more healthy mammals,  
9 e.g., cows, goats, sheep, and water buffalo;

10 2. "Milk products" shall mean food products made exclusively or prin-  
11 cipally from milk, including, but not limited to, the following: milk,  
12 whole milk, lowfat milk, skim milk, cream, half and half, dry milk,  
13 nonfat dry milk, dry cream, condensed or concentrated milk products,  
14 cultured or acidified milk or milk products, kefir, eggnog, yogurt,  
15 butter, cheese (where not specifically exempted by regulation), whey,  
16 condensed or dry whey or whey products, ice cream, ice milk, other  
17 frozen dairy desserts and products obtained by modifying the chemical or  
18 physical characteristics of milk, cream, or whey by using cultures,  
19 enzymes, solvents, heat, pressure, cooling, vacuum, ultrafiltration, or  
20 other similar processes, and any such product made by the addition or  
21 subtraction of milkfat or the addition of safe and suitable optional  
22 ingredients.

23 § 267. Selling and labeling of milk and milk products. Only products  
24 that contain milk, as defined in section two hundred sixty-six of this  
25 article, shall use any of the terms defined as "milk products" pursuant

EXPLANATION--Matter in italics (underscored) is new; matter in brackets  
[-] is old law to be omitted.

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1 to section two hundred sixty-six of this article on any label or adver-  
2 tisement of such product.

3 § 2. This act shall take effect on the first of October next succeed-  
4 ing the date on which it shall have become a law.