

STATE OF NEW YORK

4279

2025-2026 Regular Sessions

IN ASSEMBLY

February 3, 2025

Introduced by M. of A. BORES -- read once and referred to the Committee on Racing and Wagering

AN ACT to amend the racing, pari-mutuel wagering and breeding law, in relation to prohibiting mobile sports wagering operators and platforms from sending push notifications or text message notifications

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. This act shall be known and may be cited as the "regulating
2 addictive notifications act".

3 § 2. Subdivision 4 of section 1367-a of the racing, pari-mutuel wager-
4 ing and breeding law is amended by adding a new paragraph (k) to read as
5 follows:

6 (k) Mobile sports wagering operators and mobile sports wagering plat-
7 forms shall be prohibited from initiating or sending mobile device push
8 notifications or text message notifications, including alerts, relating
9 to the solicitation of sports wagers or deposits from a mobile sports
10 wagering operator's platform on which an authorized sports bettor may
11 place a sports wager. For the purposes of this paragraph, the term
12 "push notification" means an automatic electronic message displayed on
13 an account holder's device, when the user interface for the mobile
14 sports wagering operator's platform is not actively open or visible on
15 the device, that prompts the account holder to check or engage with such
16 platform.

17 § 3. This act shall take effect immediately.

EXPLANATION--Matter in italics (underscored) is new; matter in brackets
[-] is old law to be omitted.

LBD08412-02-5