

# STATE OF NEW YORK

22

2025-2026 Regular Sessions

## IN ASSEMBLY

(Prefiled)

January 8, 2025

Introduced by M. of A. ROSENTHAL -- read once and referred to the  
Committee on Health

AN ACT to amend the public health law, in relation to prohibiting the  
sale of entertainment vapor products

The People of the State of New York, represented in Senate and Assem-  
bly, do enact as follows:

1 Section 1. The public health law is amended by adding a new section  
2 1399-11-1 to read as follows:

3 § 1399-11-1. Sale of entertainment vapor products prohibited. 1. For  
4 the purposes of this section, "entertainment vapor product" shall mean  
5 any vapor product that has bluetooth, wireless internet or other inter-  
6 net connectivity, or provides interactive features designed to enhance  
7 user experience, including but not limited to the ability for a user to  
8 play music, display photos or video, play virtual games or display other  
9 animations on the device.

10 2. No vapor products dealer, or any agent or employee of a vapor  
11 products dealer, shall sell or offer for sale at retail in the state any  
12 entertainment vapor product intended or reasonably expected to be used  
13 with or for the consumption of nicotine.

14 3. Any vapor products dealer, or any agent or employee of a vapor  
15 products dealer, who violates the provisions of this section shall be  
16 subject to a civil penalty of not more than one hundred dollars for each  
17 individual package of entertainment vapor product intended or reasonably  
18 expected to be used with or for the consumption of nicotine sold or  
19 offered for sale, provided, however, that with respect to a manufactur-  
20 er, it shall be an affirmative defense to a finding of violation pursu-  
21 ant to this section that such sale or offer of sale, as applicable,  
22 occurred without the knowledge, consent, authorization, or involvement,  
23 direct or indirect, of such manufacturer. Violations of this section  
24 shall be enforced pursuant to section thirteen hundred ninety-nine-ff of

EXPLANATION--Matter in italics (underscored) is new; matter in brackets  
[-] is old law to be omitted.

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1 this article, except that any person may submit a complaint to an  
2 enforcement officer that a violation of this section has occurred.

3 4. The provisions of this section shall not apply to any vapor  
4 products dealer, or any agent or employee of a vapor products dealer,  
5 who sells or offers for sale, or who possess with intent to sell or  
6 offer for sale, any entertainment vapor product intended or reasonably  
7 expected to be used with or for the consumption of nicotine that the  
8 U.S. food and drug administration has authorized to legally market as  
9 defined under 21 U.S.C. § 387j and that has received a premarket review  
10 approval order under 21 U.S.C. § 387j(c) et seq.

11 § 2. This act shall take effect on the thirtieth day after it shall  
12 have become a law.