

# STATE OF NEW YORK

10829

## IN ASSEMBLY

April 1, 2026

Introduced by M. of A. LEE -- read once and referred to the Committee on  
Consumer Affairs and Protection

AN ACT to amend the general business law, in relation to requiring  
certain anti-aging skin care products to contain a warning label

The People of the State of New York, represented in Senate and Assem-  
bly, do enact as follows:

1 Section 1. The general business law is amended by adding a new section  
2 391-y to read as follows:

3 § 391-y. Sale of anti-aging skin care products. 1. For the purposes of  
4 this section:

5 a. "Anti-aging skin care product" shall mean any over-the-counter  
6 cosmetic or skin care product that contains as an active or inten-  
7 tionally added ingredient:

8 (i) vitamin A or any vitamin A derivative, including but not limited  
9 to retinoids, retinol, or retinyl esters;

10 (ii) an alpha hydroxy acid, including but not limited to glycolic  
11 acid, lactic acid, citric acid or similar compounds used for exfoliation  
12 or anti-aging purposes;

13 (iii) salicylic acid;

14 (iv) DMDM hydantoin;

15 (v) quaternium-15;

16 (vi) oxybenzone;

17 (vii) octinoxate; or

18 (viii) talc.

19 b. "Retailer" shall mean any person, firm, association, partnership,  
20 limited liability company, or corporation that sells, produces,  
21 prepares, formulates, or compounds a personal care product or products,  
22 or whose brand name is affixed to such product or products.

23 2. a. No retailer shall sell or offer for sale any anti-aging skin  
24 care product in this state unless such product bears a clear and  
25 conspicuous warning label. Such warning label shall appear on the prod-  
26 uct packaging and, for online sales, on the product display page before  
27 purchase.

EXPLANATION--Matter in italics (underscored) is new; matter in brackets  
[-] is old law to be omitted.

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1 b. The warning label required pursuant to paragraph a of this subdivi-  
2 sion shall state: "WARNING: This product contains ingredients that may  
3 cause skin irritation, increased sun sensitivity, or other adverse  
4 reactions, particularly in individuals under 18 years of age. Consult a  
5 healthcare professional before use."

6 c. The warning label shall be printed in a font size and style that is  
7 clearly legible and placed in a location reasonably calculated to be  
8 seen and understood by consumers under ordinary conditions of purchase  
9 and use.

10 3. Any retailer that violates the provisions of this section shall be  
11 subject to a civil penalty of up to two hundred fifty dollars for the  
12 first violation and up to five hundred dollars for each subsequent  
13 violation.

14 § 2. This act shall take effect on the one hundred eightieth day after  
15 it shall have become a law. Effective immediately, the addition, amend-  
16 ment and/or repeal of any rule or regulation necessary for the implemen-  
17 tation of this act on its effective date are authorized to be made and  
18 completed on or before such effective date.