STATE OF NEW YORK

4031

2023-2024 Regular Sessions

IN SENATE

February 2, 2023

Introduced by Sen. SCARCELLA-SPANTON -- read twice and ordered printed, and when printed to be committed to the Committee on Agriculture

AN ACT to amend the agriculture and markets law, in relation to the misbranding of food products not containing meat

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

Section 1. The agriculture and markets law is amended by adding a new section 201-j to read as follows:

§ 201-j. Misbranding of food products not containing meat. A food product shall be deemed to be misbranded if the food product is labeled or branded in a false, deceptive or misleading manner that misrepresents the product as meat or meat food product as those terms are defined in section ninety-six-g of this chapter or as poultry as defined in section ninety-b of this chapter.

§ 2. This act shall take effect on the one hundred twentieth day after it shall have become a law. Effective immediately, the addition, amendment and/or repeal of any rule or regulation necessary for the implementation of this act on its effective date are authorized to be made on or before such date.

EXPLANATION--Matter in *italics* (underscored) is new; matter in brackets [-] is old law to be omitted.

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