

# STATE OF NEW YORK

514

2023-2024 Regular Sessions

## IN SENATE

January 4, 2023

Introduced by Sen. THOMAS -- read twice and ordered printed, and when printed to be committed to the Committee on Consumer Protection

AN ACT to amend the general business law, in relation to requiring manufacturers of smart speakers to obtain permission from users before storing recordings

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. The general business law is amended by adding a new section  
2 349-b-2 to read as follows:

3 § 349-b-2. Recordings by smart speakers. 1. For the purposes of this  
4 section, the following terms shall have the following meanings:

5 (a) "Connected television" means a video device designed for home use  
6 to receive television signals and reproduce such signals on an inte-  
7 grated, physical screen display that exceeds twelve inches, except that  
8 this term shall not include a personal computer, portable device, or a  
9 separate device that connects physically or wirelessly to a television,  
10 including, but not limited to, a set-top box, video game console, or  
11 digital video recorder.

12 (b) "Other connected device with a voice recognition feature" means  
13 any device equipped with a voice recognition feature sold in this state,  
14 including, but not limited to, a wireless speaker and voice command  
15 device sold in this state with an integrated virtual assistant that  
16 offers interactive actions and hands-free activation, or a cellular  
17 telephone, tablet, or other device sold in this state with an integrated  
18 virtual assistant that offers interactive actions and hands-free acti-  
19 vation.

20 (c) "Retained" means saving, storing, or both of voice recorded data  
21 longer than the minimum time necessary to complete a requested command  
22 by the user.

23 (d) "User" means a person who originally purchases, leases, or takes  
24 ownership of a connected television or other connected device with a

EXPLANATION--Matter in italics (underscored) is new; matter in brackets  
[-] is old law to be omitted.

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1 voice recognition feature or another person designated by such user to  
2 perform the initial setup or installation of such connected television  
3 or other connected device. A person who is incidentally recorded when a  
4 voice recognition feature is activated by a user shall not be deemed to  
5 be a user.

6 (e) "Voice recognition feature" means the function of a connected  
7 television or other connected device with a voice recognition feature  
8 that allows the collection, recording, storage, analysis, transmission,  
9 interpretation, or other use of spoken words or other sounds, except  
10 that this term shall not include voice commands that are not recorded or  
11 transmitted beyond the connected television or other connected device  
12 with a voice recognition feature.

13 (f) "Voice recorded data" means audio recordings or transcriptions of  
14 such recordings collected through the operation of a voice recognition  
15 feature by the manufacturer of a connected television or other connected  
16 device with a voice recognition feature.

17 2. (a) No person or entity shall provide the operation of a voice  
18 recognition feature within this state without prominently informing,  
19 during the initial setup or installation of a connected television or  
20 other connected device with a voice recognition feature, either the user  
21 or the person designated by such user to perform the initial setup or  
22 installation of such connected television or other connected device with  
23 a voice recognition feature of such voice recognition feature.

24 (b) Any actual recordings or transcriptions collected through the  
25 operation of a voice recognition feature by the manufacturer of a  
26 connected television or other connected device with a voice recognition  
27 feature for the purpose of improving the voice recognition feature,  
28 including, but not limited to, the operation of an accessible user  
29 interface for people with disabilities, shall not be used for any adver-  
30 tising purpose, retained, or shared with, or sold to, a third party, or  
31 both shared with, and sold to, a third party, unless the user first  
32 provides affirmative written or electronic consent.

33 (c) Any actual recordings or transcriptions collected through the  
34 operation of a voice recognition feature by a third party contracting  
35 with a manufacturer for the purpose of improving the voice recognition  
36 feature, including, but not limited to, the operation of an accessible  
37 user interface for people with disabilities, shall not be used for any  
38 advertising purpose, retained, or shared with, or sold to, a third  
39 party, or both shared with, and sold to, a third party, unless the user  
40 first provides affirmative written or electronic consent.

41 (d) No person or entity shall compel a manufacturer or other entity  
42 providing the operation of a voice recognition feature to build specific  
43 features for the purpose of allowing an investigative or law enforcement  
44 officer to monitor communications through that feature.

45 (e) A manufacturer shall only be liable for functionality provided at  
46 the time of the original sale of a connected television or other  
47 connected device with a voice recognition feature and shall not be  
48 liable for functionality provided by applications that the user chooses  
49 to download and install or which are maintained and controlled at another  
50 location by third party servers.

51 3. (a) Actions for relief pursuant to this section may be prosecuted  
52 exclusively in a court of competent jurisdiction in a civil action  
53 brought in the name of the people of the state of New York by the attor-  
54 ney general. This section shall not be deemed to create a private right  
55 of action, or limit any existing private right of action.

1     (b) A court of competent jurisdiction may enjoin any person or entity  
2     who knowingly engages, has engaged, or proposes to engage, in a  
3     violation of this section. Such court may make any orders or judgments  
4     as may be necessary to prevent a violation of this section.

5     (c) A person who knowingly engages, has engaged, or proposes to  
6     engage, in a violation of this section shall be liable for a civil  
7     penalty not to exceed two thousand five hundred dollars for each  
8     connected television or other connected device with a voice recognition  
9     feature sold or leased in violation of this section.

10     § 2. This act shall take effect immediately.