

# STATE OF NEW YORK

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4850

2023-2024 Regular Sessions

## IN SENATE

February 15, 2023

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Introduced by Sen. PARKER -- read twice and ordered printed, and when printed to be committed to the Committee on Internet and Technology

AN ACT to amend the general business law, in relation to requiring e-mail service providers to implement a procedure to authenticate an individual's identity when such individual creates an e-mail account

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. The general business law is amended by adding a new section  
2 390-e to read as follows:

3 § 390-e. Identity authentication for e-mail accounts. 1. For the  
4 purposes of this section "e-mail service provider" shall mean any  
5 person, business or organization qualified to do business in this state  
6 that provides individuals, corporations, or other entities with the  
7 ability to send e-mail messages.

8 2. All e-mail service providers doing business in this state shall  
9 develop and implement a procedure to authenticate an individual's iden-  
10 tity when such individual creates a new e-mail account.

11 § 2. This act shall take effect on the ninetieth day after it shall  
12 have become a law.

EXPLANATION--Matter in italics (underscored) is new; matter in brackets  
[-] is old law to be omitted.

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