STATE OF NEW YORK

4432

2023-2024 Regular Sessions

IN SENATE

February 8, 2023

Introduced by Sen. FERNANDEZ -- read twice and ordered printed, and when printed to be committed to the Committee on Consumer Protection

AN ACT to amend the general business law, in relation to prohibiting the advertisement of firearms as combat weapons

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

Section 1. The general business law is amended by adding a new section 396-eeee to read as follows:

§ 396-eeee. Prohibits the advertisement of firearms as combat weapons. 1. No person, firm or corporation engaged in the retail business of selling rifles, shotguns or firearms, as such terms are defined in section 265.00 of the penal law, shall advertise such rifles, shotguns or firearms to the general public by means of advertisements in public newspapers, magazines, by radio or television, or by electronic media display advertisements, for the purpose of offensive assault or homicide or other related offenses pursuant to article one hundred twenty-five of the penal law.

2. For the purposes of this section, the advertisement of such rifles, shotguns or firearms for the purposes of recreation, hunting, self-defense or other legal uses of such firearms shall be exempt.

3. For the purposes of this section, the term "offensive assault" means intentionally initiating and inflicting physical harm onto others.

§ 2. This act shall take effect immediately.

EXPLANATION--Matter in *italics* (underscored) is new; matter in brackets [-] is old law to be omitted.

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